



# 2024

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EXPORTERS' ASSOCIATION



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 Phase III: RAJ/P/2019/899  
 Phase IV: RAJ/P/2021/1472  
 Phase V: RAJ/P/2022/2226  
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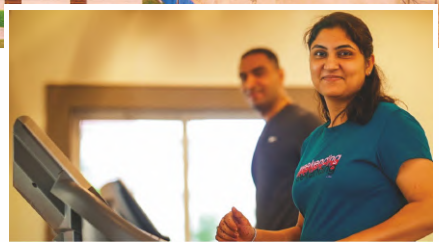
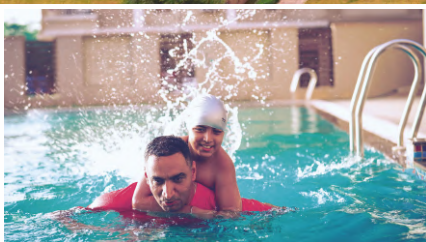
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Actual Image



Actual Images

Dot W Dash

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-  BOARD GAMES
-  POOL TABLE
-  KIDS PLAY AREA
-  MULTIPURPOSE HALL
-  DEPARTMENTAL STORE
-  CCTV
-  HALF BASKETBALL COURT

**dwarka**

 PAL SANGRIA  
 LINK ROAD, JODHPUR

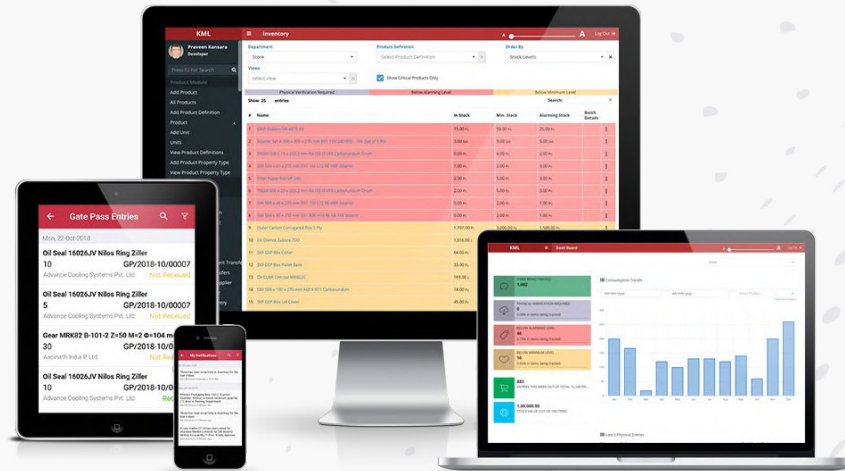


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## OFFICE BEARERS OF JHEA



**Dr. Bharat Dinesh**  
President



**Mahaveer Bagrecha**  
Vice President



**Mahendra Chhajer**  
Vice President



**Rajendra Mehta**  
Secretary



**Manish Jhanwar**  
Treasurer



**Mohit Mahnot**  
Treasurer



**Manish Purohit**  
Joint Secretary



**Ashok Chouhan**  
Joint Secretary



**Khemchand Khatri**  
Coordinator



**Bharat Kanunga**  
Coordinator



## EXECUTIVE MEMBERS OF JHEA



Mangi Lal Doshi



Bashir Ahmed



Gaurav Jain



Praveen Singh



Pawan Mehta



Aproov Singh



Kunj Agarwal



Prakesh Baid



Ghyanshyam Agarwal



Anil Bhati



Arvind Kalani



Mayank Rathi



Mahesh Abani



Vikram Singh Bhati



Ajay Sharma



Amit Bhandari



## NITIN GADKARI

Minister

Minister of Road Transport and Highways  
Government of India

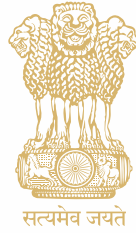


I am glad to know that Jodhpur Handicrafts Exporters' Association (JHEA), dedicated to supporting its members in achieving sustained growth in the export of handicrafts to global destinations, is publishing a Souvenir 2024 highlighting its achievements, for circulation amongst people connected with handicrafts and woodcraft trade.

I am also glad to know that JHEA currently says to have around 900 exporter members who have played a pivotal role in boosting handicraft exports to over Rs. 6000 crores annually within a short span of two and a half decades, providing employment to more than 3 lakh people in Jodhpur alone.

I congratulate the efforts of JHEA in promoting and spreading new learnings in the handicrafts and woodcraft trade and wish them every success in their future endeavours.

**NITIN GADKARI**



**PIYUSH GOYAL**

Minister

Minister of Commerce & Industry  
Government of India



I am delighted to extend my heartfelt congratulations to the Jodhpur Handicrafts Exporters Association (JHEA) on the release of their Souvenir Report 2024. The publication highlights the notable advancements in Jodhpur's handicraft export sector.

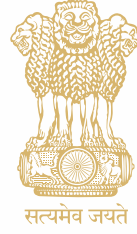
The Indian handicraft industry is a symbol of our glorious cultural heritage and an important source of livelihood. It contributes significantly to the country's economy, employing millions of people, especially in rural areas, and promoting sustainable development. Indian handicrafts are highly valued in global markets for their uniqueness and quality, boosting exports and showcasing India's artistic legacy to the world.

Under the dynamic leadership of our Hon'ble Prime Minister Shri Narendra Modi ji, the 'One District One Product' (ODOP) initiative and the PM Vishwakarma Scheme have been launched to promote local crafts and provide skill development and financial support to traditional artisans, thereby enhancing their market presence and economic stability.

I acknowledge JHEA for its ongoing efforts and hope that it continues to promote Jodhpur's exquisite handicraft products in the global market, thereby boosting the exports of the Indian handicraft sector. I congratulate JHEA on the release of the report and wish the association continued success in all its future endeavors.

**PIYUSH GOYAL**





## GAJENDRA SINGH SHEKHAWAT

Minister

Minister of Culture and Tourism  
Government of India

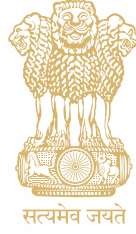


I am happy to know that Jodhpur Handicrafts Exporters Association is a premier export organisation in Rajasthan. Your association is a non-profit organisation dedicated to supporting its members in achieving sustained growth in the exports of handicrafts to global destination. It is given me great pleasure to write done this message for the Jodhpur Handicrafts Exporters' Association's Souvenir Report 2024.

I am also feel happy to know that Jodhpur Handicrafts Exporters' Association has 900 exporters members who have play a pivotal role in the boosting handicraft exports around 6000 crores annually within a span of just two and half decades, providing employment to more than 3 Lakh people in Jodhpur.

I congratulate JHEA (Jodhpur Handicrafts Exporters' Association) for more success in the years to come.

**GAJENDRA SINGH SHEKHAWAT**



## SARBANANDA SONOWAL

Minister

Minister of Ports, Shipping and Waterways  
Government of India



I extend my warmest congratulations to the Jodhpur Handicrafts Exporters Association (JHEA) on the upcoming release of its Souvenir Report 2024. This significant publication not only celebrates the achievements of the past year but also highlights the remarkable progress and contributions of the handicraft export sector in Jodhpur.

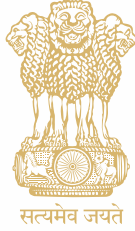
Each piece of handcrafted art from Jodhpur is a testament to the skill, dedication, and creativity of our artisans, and it resonates with admirers around the world. I commend the Jodhpur Handicrafts Exporters Association for its unwavering dedication and exemplary service to the exporting community and the artisans of the region.

I extend my heartfelt congratulations to the Jodhpur Handicrafts Exporters Association once again. Their contributions have significantly impacted the economic and cultural landscape of our country. I wish the Association continued success in all its future endeavors and look forward to witnessing further growth and global acclaim for Jodhpur's exquisite handicrafts.

Jai Hind.

**SARBANANDA SONOWAL**





## BHAJAN LAL SHARMA

Chief Minister  
RAJASTHAN



I am delighted to learn that the Jodhpur Handicrafts Exporters' Association (JHEA) is publishing its Souvenir 2024.

Rajasthan has long been renowned for its exquisite handicrafts and Jodhpur, with its rich cultural heritage and artistic traditions, plays a pivotal role in preserving and promoting these unique crafts. The skilled artisans of Jodhpur have been producing world-class handicrafts for centuries, showcasing the region's creativity and craftsmanship. From intricate textiles and pottery to delicate jewellery and wood carvings, Jodhpur's artisans continue to amaze with their artistry.

JHEA's dedication to support the export of Jodhpur's handicrafts is commendable. The association's achievements in boosting exports are a testament to the hard work, innovation, and entrepreneurial spirit of its members. By providing a platform for Jodhpur's artisans to showcase their talents and reach global markets, JHEA has strengthened the local economy and helped to preserve traditional skills and knowledge.

JHEA has played a vital role in improving the livelihoods of countless artisans and their families. I wish JHEA continued success in its endeavours to promote Jodhpur's handicrafts and contribute to the state's economy. I extend my warm greetings and best wishes to JHEA on the occasion of the publication of its Souvenir 2024.

**BHAJAN LAL SHARMA**





## COL RAJYAVARDHAN RATHORE

Department of Industry and Commerce,  
IT and Communications, Youth Affairs and Sports  
Skill Development and Entrepreneurship  
Military Welfare

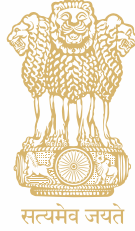


I extend my heartfelt congratulations to the Jodhpur Handicrafts Exporters Association (JHEA) on the forthcoming release of its Souvenir Report 2024. This publication stands as a testament to the achievements and the significant strides made by the Jodhpur Handicrafts Exporters Association.

Under the leadership of Honourable Prime Minister Shri Narendra Modi ji, the Handicrafts sector has experienced tremendous growth over the years. The Association contributes significantly through foreign exchange earnings and employment generation, it also plays a crucial role in preserving and promoting our rich cultural heritage. Each handcrafted piece from Jodhpur showcases the exceptional skill, dedication, and creativity of our artisans, resonating deeply with admirers worldwide.

**COL RAJYAVARDHAN RATHORE**





## **K.K. VISHNOI**

Minister

Minister of State for Commerce & Industry  
Rajasthan Government



I am delighted to extend my warmest congratulations to the Jodhpur Handicrafts Exporters Association (JHEA) on the upcoming release of its Souvenir Report 2024. This publication is a significant milestone, reflecting the remarkable achievements and progress of the handicraft export sector in Jodhpur over the past year.

The Handicraft Export Industry in Jodhpur is a vital part of our nation's economic fabric. Its contributions are vast, including substantial foreign exchange earnings, employment generation, and the preservation and promotion of our rich cultural heritage. Each handcrafted masterpiece from Jodhpur stands as a testament to the unparalleled skill, dedication, and creativity of our artisans, captivating admirers globally.

I applaud the Jodhpur Handicrafts Exporters Association for its unwavering commitment and outstanding service to the exporting community and the talented artisans of the region.

Once again, I extend my heartfelt congratulations to the Jodhpur Handicrafts Exporters Association. Your contributions have had a profound impact on both the economic and cultural landscapes of our nation. I wish the Association continued success in all its future endeavors and look forward to witnessing further growth and international recognition for Jodhpur's exceptional handicrafts.

With my best wishes and regards,

**K.K. VISHNOI**





**DR. BHARAT DINESH**

President

Jodhpur Handicrafts Exporters Association  
JODHPUR



It is with immense pride and joy that I acknowledge the Jodhpur Handicrafts Exporters' Association (JHEA) entering its 26th year. Since its inception, the JHEA has been steadfastly committed to promoting and advancing the handicrafts sector in our region. Throughout the years, this sector has encountered numerous challenges, yet we have consistently come together, as a unified community, to overcome them and ensure sustained growth.

I find it difficult to express just how grateful I am to my fellow exporters, who have always stood alongside me in our shared mission to elevate the export of Jodhpur's handicrafts to unprecedented heights. Your unwavering dedication and support have been the cornerstone of JHEA's achievements.

The handicrafts industry is currently navigating several challenges, especially in the wake of the COVID-19 pandemic and the shifting dynamics of the global market. However, I firmly believe that, through our collective resilience and determination, we will continue to scale new heights in the growth of handicrafts exports from Jodhpur. Our strength, without a doubt, lies in the passion and commitment of our esteemed members, whose efforts are the driving force behind the Association's progress.

I extend my heartfelt gratitude to each and every member of JHEA for your trust, cooperation, and support. As we move forward, I am excited to see what we will accomplish together, and I am certain that the best is yet to come.

Let us continue this journey with renewed enthusiasm and a shared vision for an even brighter future.

With warm regards,

**DR BHARAT DINESH**





**RAJENDRA MEHTA**

Secretary

Jodhpur Handicrafts Exporters Association  
JODHPUR



First and foremost, I would like to express my heartfelt gratitude to all of you for placing your trust in me and electing me as the Secretary of JHEA. I will do my utmost to live up to your expectations and the promises we have made. With your continued support, I believe we can further strengthen JHEA and make it one of the most vibrant organizations in the region. There are many tasks ahead of us, and I am committed to achieving them in the shortest possible time.

I am deeply humbled by the unwavering support of my fellow exporters, who have stood shoulder to shoulder with me to elevate both the Association and the export sector to new heights. The remarkable progress that JHEA has made is a direct result of their dedication and agility. I am particularly grateful to the President of our Association, whose invaluable guidance has been instrumental in helping me fortify the Association's efforts to support its members, promote exports, and address the challenges we face.

At this juncture, I want to assure all our members that I will continue to work tirelessly to meet your expectations. I look forward to your ongoing support as we strive together to achieve even greater success for the Association and ensure we serve you better with each passing day.

**RAJENDRA MEHTA**





## **SANDEEP SINGHVI**

Convener

Jodhpur Handicrafts Exporters Association  
JODHPUR



It is with great honor and pride that I extend this message on the occasion of the publication of the Jodhpur Handicrafts Exporters Association (JHEA) Souvenir Report 2024. The handicrafts sector remains a cornerstone of our nation's economy, not only by providing employment and contributing to exports but also by preserving the rich cultural diversity and craftsmanship that define our heritage.

JHEA has consistently played a pivotal role in fostering the growth of handicraft exports. By serving as a central support system for its members, the association has equipped them with the resources and platforms needed to expand their global presence. During the challenging times of the COVID-19 pandemic, the handicraft industry faced significant ups and downs. JHEA stepped up to support its members, not only by providing essential assistance but also by fulfilling its social responsibilities.

This souvenir provides a comprehensive overview of various events, seminars, meetings, sports and cultural activities, participation in overseas exhibitions, exploring new geographical areas of market and sourcing, and a remembrance of the esteemed members we lost. It also highlights the honors and awards received by many of our members, celebrating their achievements and contributions to the industry.

I am confident that JHEA will continue to drive progress and innovation in the sector with the same passion and commitment in the years to come. On this special occasion, I extend my heartfelt congratulations to all our esteemed exporter members and wish them continued success in their endeavors.

Together, let us continue to celebrate and promote the unparalleled craftsmanship of Jodhpur on the global stage.

**SANDEEP SINGHVI**



# PREFACE

Jodhpur, enriched with its glorious heritage, is known as the cultural capital of Rajasthan, India. This historical city, the second largest in the state, retains its elegant charm and unique identity. Renowned for its rich architectural and cultural heritage, Jodhpur is also the home of ethnic art and crafts. Recently, it has emerged as a hub for wooden artistic furniture and handicrafts, ranking as the top export hub for wooden crafts in the country.

The unique quality of Jodhpur's handicrafts reflects our rich cultural heritage. The artistic and ornate craftsmanship of the wooden handicrafts created here are regarded as masterpieces worldwide. This beautiful amalgamation of preserving centuries-old traditions while catering to niche markets in the highly competitive international arena showcases our ability to blend heritage with modern demands. Jodhpur's handicrafts encompass a rich assortment of items, each with a designer's touch, exuding subtle elegance and depicting our priceless heritage.



# Handicraft Industry Of Jodhpur

Jodhpur, located in the Thar Desert of northwest Rajasthan, India, serves the world with a broad spectrum of creative products, including artistic wooden furniture, lifestyle accessories, exquisite Indian crafts, decorative items, gift wares, metal wares, and wood wares. The innovation and trend-setting designs from Jodhpur's manufacturers and exporters have created unique and radically new products that attract global buyers.

The handicraft export industry of Jodhpur has become a powerhouse for sustaining the state's economy, earning valuable foreign exchange of about Rs. 6000 crores annually. It is second only to the agricultural sector in employment generation, providing jobs to approximately 300,000 workers, many from weaker sections of society. The industry promotes the cottage sector in rural areas, which often face drought conditions.

Jodhpur's handicraft industry stands out for being eco-friendly, using minimal machinery and power, and requiring no imported materials or technology. It offers a vast range of products, mainly in wooden and iron materials, with almost 100% exported. The industry excels in quality and is a favourite destination for foreign buyers. Manufacturers and exporters continually restructure their businesses to conform to international standards at competitive prices.

## The Jodhpur Handicrafts Exporters Association (JHEA)

The Jodhpur Handicrafts Exporters' Association (JHEA) is a premier export organization in Rajasthan. Established in 1998 as a non-profit under the Rajasthan Societies Registration Act 1958, JHEA has quickly become a pivotal force in promoting handicrafts exports globally. With objectives to coordinate export promotion activities and address member grievances, JHEA facilitates the growth of handicrafts and artistic furniture exports from Jodhpur.

As an autonomous organization, JHEA promotes Small Scale Industries (SSIs) in the Cottage Sector. Its diverse activities include organizing workshops, seminars, and interactive meets, and inviting high-level government officials and technical experts to support handicrafts and woodcraft exports. Despite being rooted in Jodhpur, JHEA serves nationwide exporters, with members present across India.

JHEA has established Jodhpur as a reliable supplier of high-quality handicrafts and woodcrafts, maintaining international standards. The Association's efforts have carved out a niche for its members in the international market, significantly contributing to India's export of handicrafts. The innovative and aggressive marketing programs of JHEA members have enhanced India's image as a manufacturer and exporter of high-quality, diverse products.

## Our Achievements Include

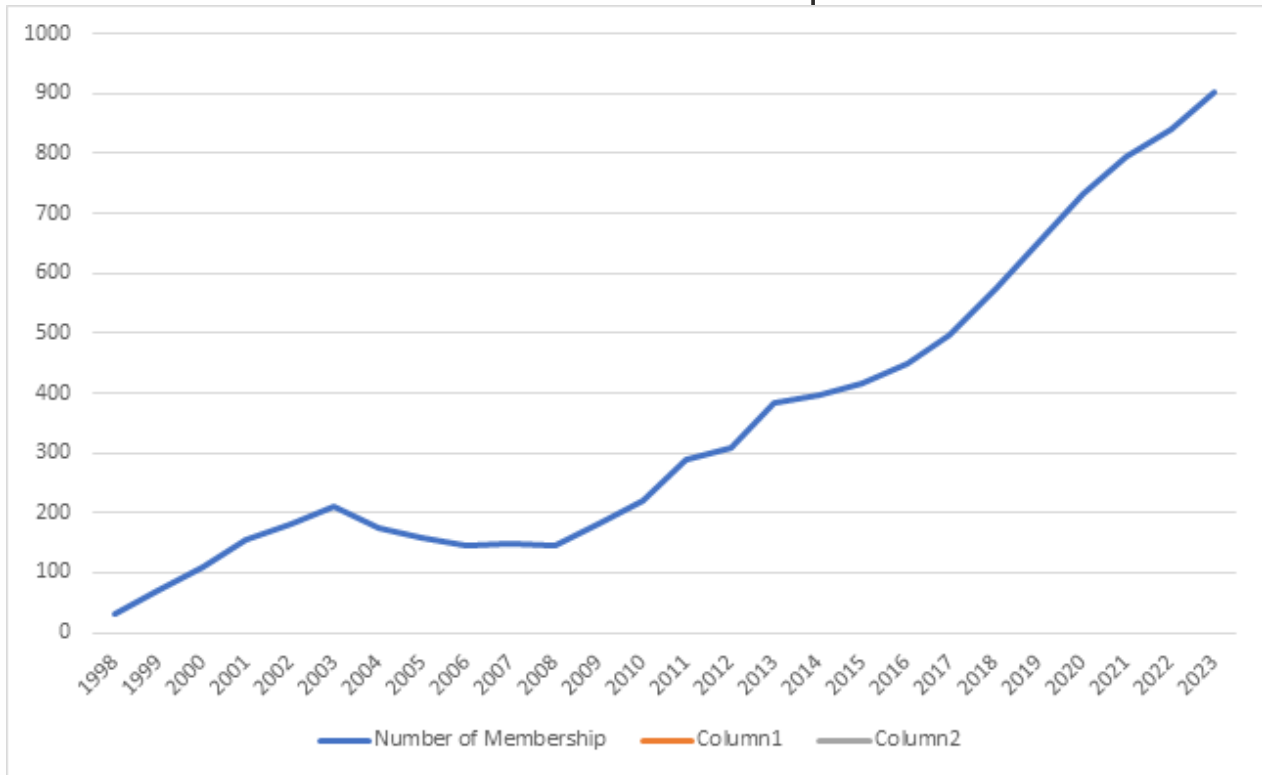
- Sustained high growth in export turnover.
- Recognition as the top export hub for wooden crafts in India.
- Successful promotion of eco-friendly and sustainable practices.
- Significant employment generation, supporting approximately 300,000 workers.
- Continuous innovation and trend-setting designs that attract global buyers.

JHEA's dynamic support and guidance have been catalysts for the immense success of woodcraft exports from Jodhpur.



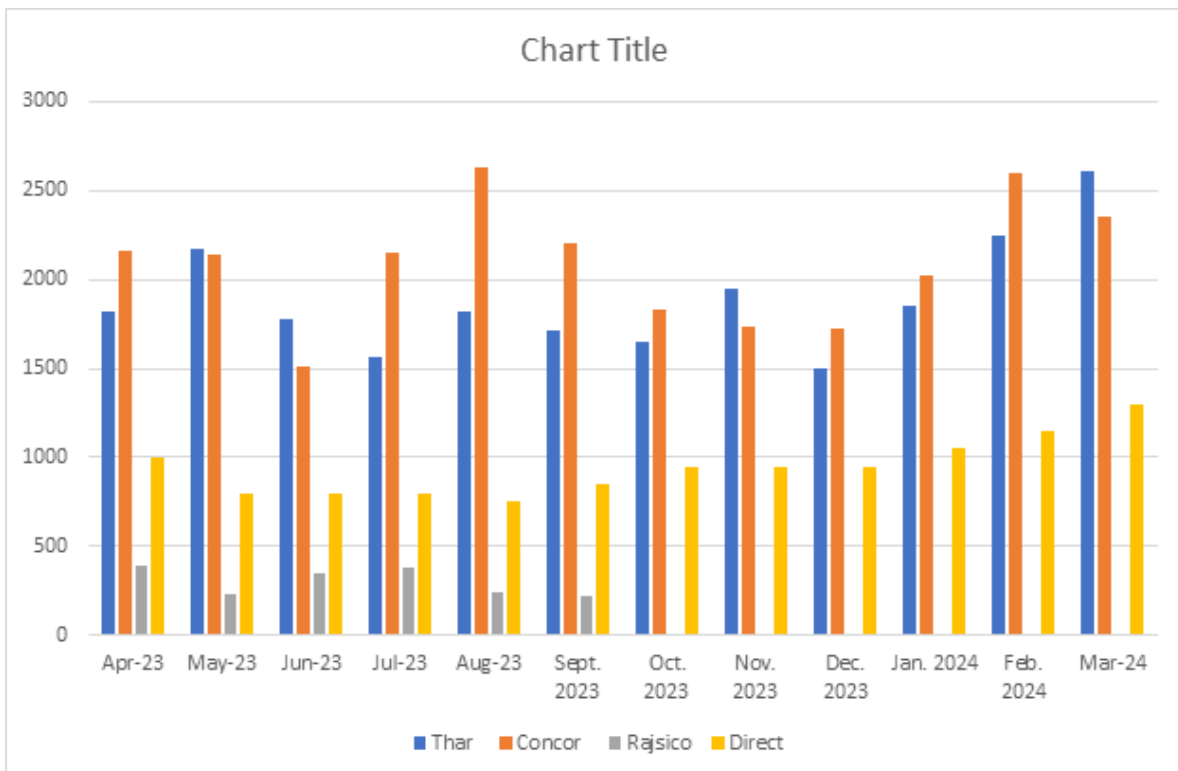


### JHEA Membership



### Contribution Of Jodhpur In Handicraft Export Industry

List of Handicraft Container Dispatches from Jodhpur from April 2023 to March 2024

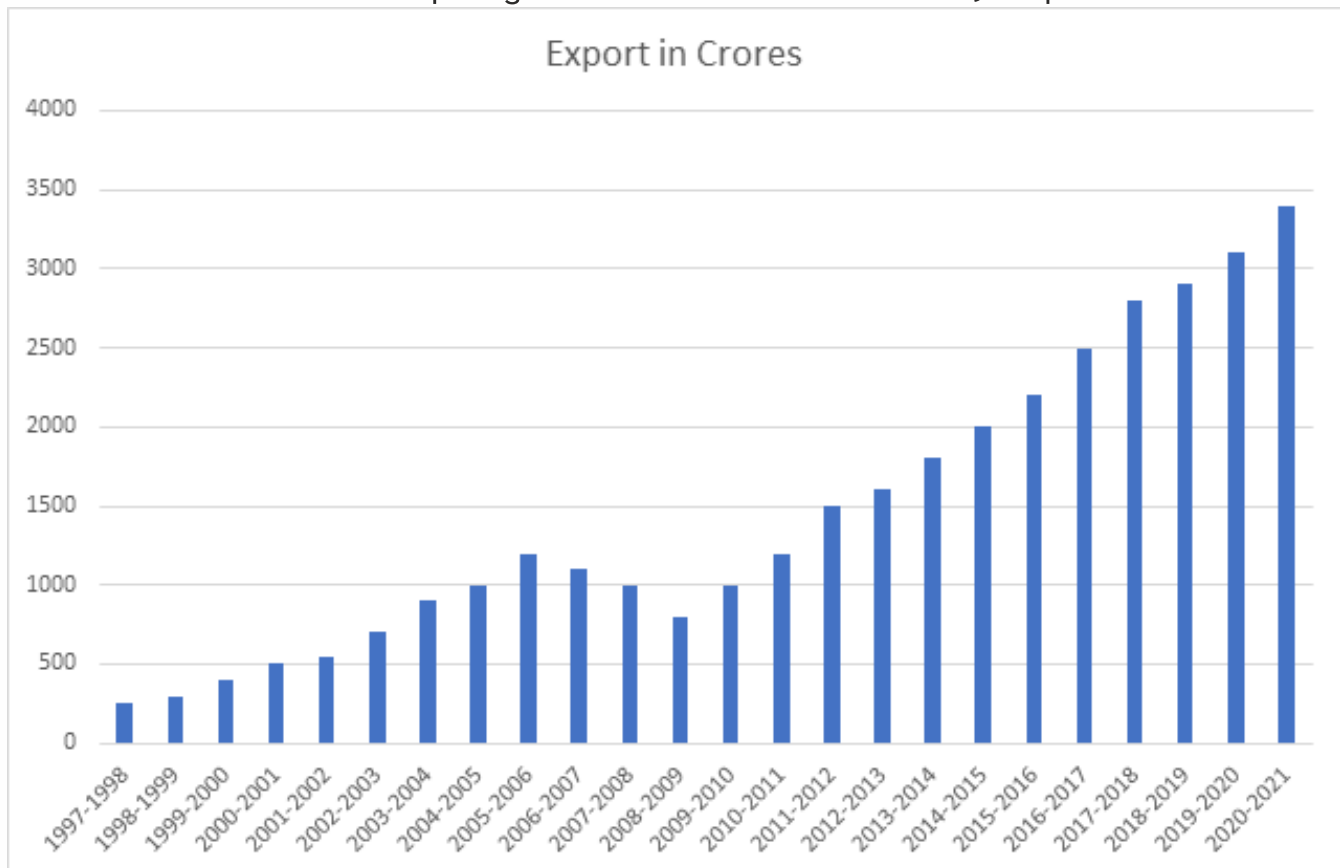




Despatches of Containers from ICDS of Jodhpur for the year 2023-24

S.No	Month	Thar	Concor	Rajsico	Direct
1.	April 2023	1826	2163	389	1000
2.	May 2023	2168	2144	235	800
3.	June 2023	1773	1512	349	800
4.	July 2023	1565	2156	379	800
5.	August 2023	1824	2636	246	750
6.	Sept. 2023	1716	2206	218	850
7.	Oct. 2023	1655	1828	0	950
8.	Nov. 2023	1953	1740	0	950
9.	Dec. 2023	1502	1727	0	950
10.	Jan. 2024	1851	2021	0	1050
11.	Feb. 2024	2243	2604	0	1150
12.	March 2024	2606	2351	0	1300
	<b>Total</b>	<b>22682</b>	<b>25088</b>	<b>1816</b>	<b>11350</b>

Year-wise export growth of handicrafts from the Jodhpur:



Handicraft export figures from Jodhpur

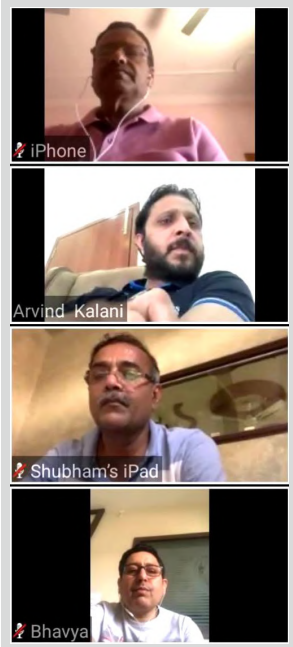
<b>1997 -1998</b>	<b>1998 -1999</b>	<b>1999 -2000</b>	<b>2000 -2001</b>	<b>2001 -2002</b>
250 Cr	300 Cr	400 Cr	500 Cr	550 Cr
<b>2002 -2003</b>	<b>2003 -2004</b>	<b>2004 -2005</b>	<b>2005 -2006</b>	<b>2006 -2007</b>
700 Cr	900 Cr	1000 Cr	1200 Cr	1100 Cr
<b>2007 -2008</b>	<b>2008 -2009</b>	<b>2009 -2010</b>	<b>2010 -2011</b>	<b>2011 -2012</b>
1000 Cr	800 Cr	1000 Cr	1200 Cr	1500 Cr
<b>2012 -2013</b>	<b>2013 -2014</b>	<b>2014 -2015</b>	<b>2015 -2016</b>	<b>2016 -2017</b>
1600 Cr	1800 Cr	2000 Cr	2200 Cr	2500 Cr
<b>2017 -2018</b>	<b>2018 -2019</b>	<b>2019 -2020</b>	<b>2020 -2021</b>	2021 -2022
2800 Cr	2900 Cr	3100 Cr	3400 Cr	4500 Cr
<b>2022 -2023</b>	<b>2023 -2024</b>			
4700	4500			



JHEA's dynamic support and guidance have been catalysts for the immense success of woodcraft exports from Jodhpur.



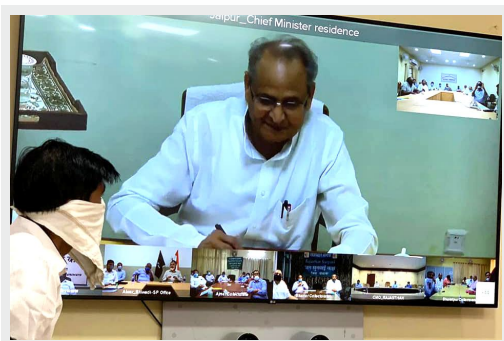
## Activities / Functions: COVID Challenges:



After the COVID-19 pandemic outbreak and subsequent lockdowns, the handicraft industry faced significant struggles. In response, the Jodhpur Handicrafts Exporters' Association (JHEA) made substantial efforts to sustain handicraft manufacturing. Recognizing the need to continue operations, JHEA actively engaged with government officials to obtain permission for factories to operate under strict COVID-19 guidelines. They assisted factories and artisans in securing necessary permits from district officials, ensuring the industry could function despite restrictions.

During the pandemic, JHEA organized numerous virtual meetings with members and government officials. They also extended support to artisans in need by distributing essential medical equipment such as thermometers, oximeters, masks, and ration packets, ensuring their health and well-being.

Demonstrating a strong commitment to community welfare, JHEA members donated an ambulance to MGH Hospital in Jodhpur, addressing the urgent medical needs of the local population. These collective efforts highlight the resilience and dedication of JHEA in supporting the handicraft industry and its artisans through unprecedented challenges, showcasing their pivotal role in both the economic and social spheres during the pandemic.



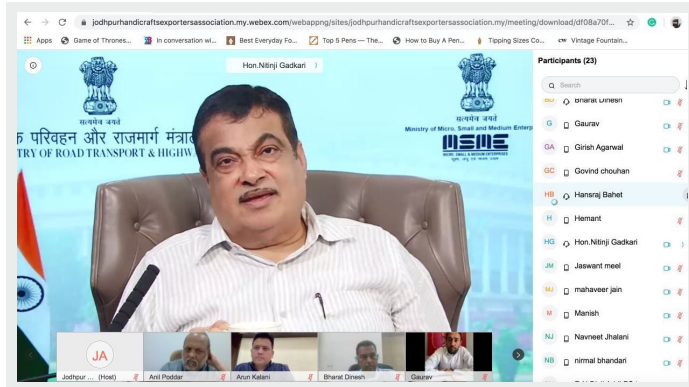
### 4<sup>th</sup> September, 2020 : Meeting organized by MIA regarding District Industrial Development



JHEA President Dr. Bharat Dinesh addressed the session at MIA Hall during the district industrial development meeting. Distinguished guests included Shri Inderjeet Singh, District Collector of Jodhpur, and Shri Sunil Parihar. Dr. Bharat Dinesh highlighted the challenges faced by handicraft exporters in Jodhpur during the COVID-19 pandemic, emphasizing the need for support and solutions to overcome these issues.



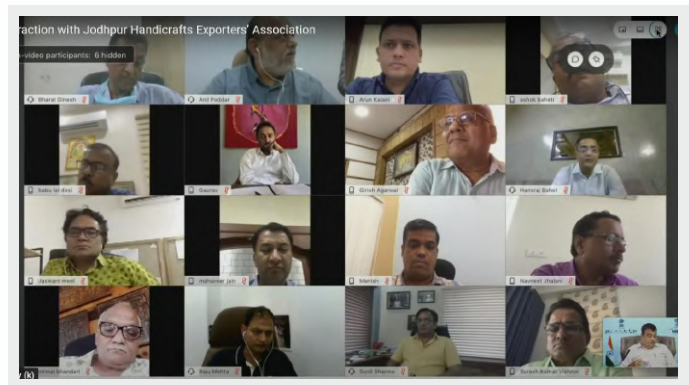
10<sup>th</sup> September, 2020 : Hon'ble Minister of MSME, Shri Nitin Gadkari, interacted with JHEA members.



Hon'ble Union Minister of MSME, Highways & Transportation, Shri Nitin Gadkari, interacted virtually with JHEA members to discuss the issues faced by handicraft exporters during the COVID-19 pandemic. Many JHEA members and exporters from Jaipur attended the meeting. The members raised several issues, including increased container freight charges, PDA charges on containers, non-issuance of GST refunds, alerts on IEC (risky exporters), the continuation of the MEIS scheme beyond December 31, 2020, non-availability of containers for handicraft exports,

freight subsidies for handicraft exporters from Rajasthan, coverage of pre-shipment risk by ECGC, and concerns about income tax rates and surcharges.

Hon'ble Minister Shri Nitin Gadkari patiently listened to the concerns of the handicraft exporters and assured them that he would look into these matters. Additionally, he offered to establish a technology and design centre in Jodhpur with the aid of a grant provided by the Ministry of MSME. The exporters expressed their gratitude for the valuable time and suggestions given by the Hon'ble Minister.



25<sup>th</sup> November, 2020 : JHEA welcomed Shri Vicky Bedi



JHEA, in coordination with EPCH, proudly welcomes Shri Vicki Bedi, who is embarking on an inspiring 2,800 km bicycle journey across Rajasthan to raise awareness about cancer. Shri Bedi's journey not only highlights the importance of addressing cancer-related issues but also underscores the spirit of resilience and determination. JHEA and EPCH are honoured to support this noble cause, recognizing the profound impact such awareness campaigns can have on public health. JHEA Acting Secretary Shri Manish Purohit, Shri Bharat Kanunga, and Shri Manish Mehta were present at the event.



### 17<sup>th</sup> December, 2020 : JHEA took up issues related to Fire NOCs



JHEA, in coordination with EPCH, proudly welcomes Shri Vicki Bedi, who is embarking on an inspiring 2,800 km bicycle journey across Rajasthan to raise awareness about cancer. Shri Bedi's journey not only highlights the importance of addressing cancer-related issues but also underscores the spirit of resilience and determination. JHEA and EPCH are honoured to support this noble cause, recognizing the profound impact such awareness campaigns can have on public health. JHEA Acting Secretary Shri Manish Purohit, Shri Bharat Kanunga, and Shri Manish Mehta were present at the event. The JHEA has strongly taken up the matter of Fire NOC and increasing fire cess charges with the Government of Rajasthan. A delegation from JHEA, including Shri Bharat

Dinesh, Shri Sunil Sharma (M/s Sushil Udyog), Shri Manish Jhanwar (M/s Cross Country), Shri Praveen Sharma (M/s Sharma Industries), and Shri Piyush Luniya (M/s Prince Art Exporters), met with the Commissioner of Nagar Nigam to discuss the exemption of fire cess charges on handicraft units. The President of JHEA firmly raised this issue with the Commissioner and formally requested that fire cess charges on handicraft units be exempted.

### 24<sup>th</sup> December, 2020 : JHEA assistance to members in obtaining Pollution NOCs

The JHEA has assisted its members in obtaining Pollution NOCs from the Department. The President of JHEA, Dr. Bharat Dinesh, discussed the matter with the Regional Pollution Officer, Shri Amit Sharma. Dr. Dinesh expressed his gratitude to the Regional Officer and the RPCB for their support and assistance in promptly providing NOCs to handicraft exporters.



### 25<sup>th</sup> January, 2021 : Scrutiny of Nomination Forms of JHEA Election

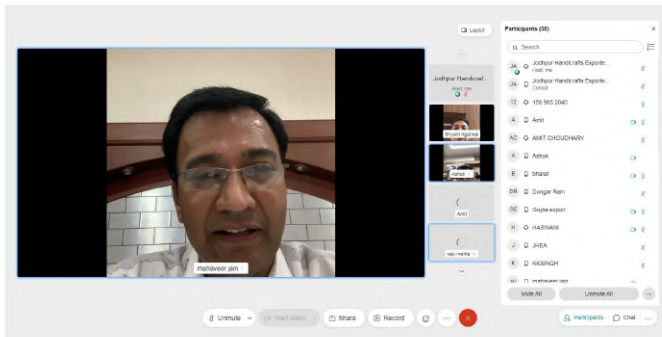


The election process for the office bearers and executive committee members of JHEA has concluded, marking a significant milestone for the organization. Under the able leadership of President Shri Bharat Dinesh and Secretary Shri Rajendra Mehta, a young and energetic team has been elected. This new leadership is poised to drive the association forward with renewed vigour and innovative ideas. Election Officer Shri Rakesh Surana announced the election of the office bearers and executive committee members.



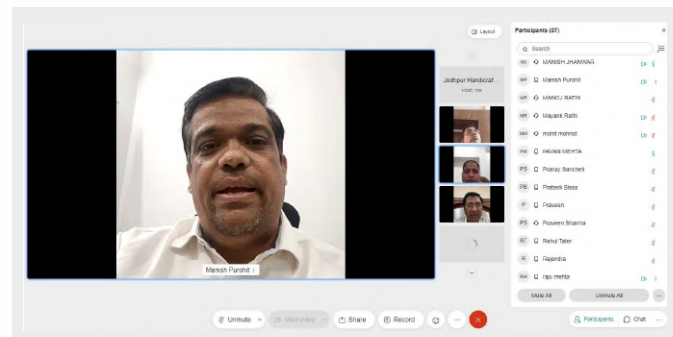


26<sup>th</sup> April, 2021 : General Body Meeting to discuss various issues



A general body meeting was organized virtually to address various issues related to the COVID-19 pandemic. Significant discussions were held on the challenges faced by migrant artisans and the outsourcing of labor for the handicraft industry. The Jodhpur Handicrafts Exporters' Association (JHEA) assured its commitment to providing all necessary assistance to artisans, manufacturers, and exporters during these difficult times.

President Dr. Bharat Dinesh highlighted that JHEA has been actively addressing critical issues such as the unavailability of containers and the imposition of PDA charges. These concerns have been strongly taken up with the Ministry of Commerce & Industry, Government of India. The virtual meeting served as a platform for members to voice their concerns and collaboratively seek solutions, ensuring that the handicraft sector continues to receive the support and resources needed to navigate the challenges posed by the pandemic.



The proactive stance of JHEA in advocating for the industry's needs reflects its dedication to the welfare of its members and the broader artisan community.

7<sup>th</sup> May, 2021 : Social Help by Young members of JHEA



Shri Sanjay Garg, Shri Laxmi Chand Suthar, and many other young members of the Jodhpur Handicrafts Exporters' Association (JHEA) have shown remarkable dedication to social causes, particularly during the challenging times of the COVID-19 pandemic. They initiated significant donations of essential medical devices and equipment critical for the treatment and care of COVID-19 patients. These contributions included ventilators, oxygen concentrators, PPE kits, and other vital medical supplies in high demand.

The JHEA and the district administration greatly appreciated their efforts, as these donations provided much-needed support for the healthcare infrastructure, ensuring that the most vulnerable and needy patients received timely and adequate medical care.

The young members' proactive approach and generous spirit not only helped alleviate the immediate crisis but also set a commendable example of community service and solidarity. Their actions underscore the importance of collective effort and empathy in overcoming public health challenges, significantly bolstering the community's resilience in the face of the pandemic.

## 11<sup>th</sup> May, 2021 : JHEA Donates Ambulance to MGH Hospital



The members of the Jodhpur Handicrafts Exporters' Association (JHEA) have made a significant contribution to the local healthcare infrastructure by donating an ambulance/delivery van to MGH Hospital. This generous donation was made possible through the collective efforts and contributions of the Association's members. The donation ceremony was graced by several distinguished JHEA members, including President Dr. Bharat Dinesh, Shri Hansraj Baheti, Shri Rajendra Mehta, Shri Mukesh Mohnot, Shri Suresh Bishnoi, Shri Pawan Mehta, and Shri Ajay Choudhary. Their presence underscored the Association's collective commitment to supporting and enhancing community health services.

The new ambulance will play a crucial role in improving the hospital's emergency response capabilities, ensuring that patients in urgent need of medical care can be transported quickly and safely. This donation reflects JHEA's dedication to social responsibility and their ongoing efforts to contribute positively to the welfare of the community. The initiative has been widely appreciated by the hospital administration and the local community, highlighting the importance of such collaborative efforts in strengthening public health resources.

## 11<sup>th</sup> May, 2021 : JHEA Mourns the Loss of Pioneer Member Shri Sunil Sharma



It is with deep sorrow that we inform the Jodhpur Handicrafts Exporters' Association (JHEA) family of the passing of a pioneering member, Shri Sunil Sharma of M/s Sushil Udyog, due to COVID-19. Shri Sharma was an integral part of our community, significantly contributing to the growth and success of the handicraft industry. His dedication, vision, and leadership have left an indelible mark on our Association and the industry at large. The loss of such a valuable member is profoundly felt by all of us. During this difficult time, we extend our heartfelt condolences to Shri Sharma's family and loved ones. His legacy will continue to inspire us as we strive to uphold the standards and principles he exemplified. The JHEA community stands united in grief and support, honoring the memory of a remarkable individual who played a pivotal role in shaping our Association's journey.



## 22<sup>nd</sup> June, 2021 : Meeting with Ministry of Commerce & Industry

### Virtual Meeting on Logistical Issues for Exporters

A virtual meeting was organized by the Ministry of Commerce & Industry, Government of India, to address logistical issues faced by exporters. Key concerns discussed included the imposition of PDA charges, drastic rate increases, and ground rent issues with shipping lines. The Jodhpur Handicrafts Exporters' Association (JHEA) initiated this conference, with active participation from President Dr. Bharat Dinesh and exporters from Jaipur, Shri Girish Agarwal and Shri Navneet Jalani.

#### Participants:

- Directorate General of Shipping
- Federation of Indian Export Organisations (FIEO)
- Indian Shipowners' Association (ISTA)
- General Manager of Railways
- Various government officers and departments



The meeting was hosted by the Joint Secretary of the Ministry of Commerce (Logistics). Continuous advocacy is essential to address and resolve these challenges, highlighting the commitment to improving the logistical framework and supporting the export community.

## 18<sup>th</sup> August, 2021 : JHEA General Body Meeting

The Jodhpur Handicrafts Exporters' Association (JHEA) held a general body meeting to address several pressing issues affecting the industry. Key topics discussed included:



- Availability of Containers & Logistical Problems
- Increase in Wood Prices & Issues with Timber Merchants
- New Incentive Scheme, RoDTEP (Remission of Duties and Taxes on Exported Products)
- Need for NOCs (No Objection Certificates) for Bone and Leather Exports  
(as per directives from the Wildlife Crime Control Bureau)

Prominent Participants were Dr. Bharat Dinesh, Secretary Shri Rajendra Mehta, Shri Hansraj Baheti, Shri Mahaveer Bagrecha, Shri Suresh Vishnoi, Shri Praveen Sharma, Shri Khemchand Khatri

These discussions underscored JHEA's commitment to tackling challenges faced by its members, ensuring they are well-supported in navigating regulatory and market changes. The active engagement and contributions of the members highlight the strength of JHEA as a unified body working towards the betterment of the handicraft export industry.

### 25<sup>th</sup> August, 2021 : JHEA Delegation Meeting with Hon'ble Shri Piyush Ji Goyal

- A delegation from the Jodhpur Handicrafts Exporters' Association (JHEA), including:
- Dr. Bharat Dinesh, President, JHEA
- Shri Hansraj Baheti, COA, EPCH
- Shri Suresh Vishnoi, M/s Krishna's Group
- Shri Rajendra Mehta, Secretary, JHEA
- Shri Sandeep Singhvi, M/s Heritage

Met with Hon'ble Shri Piyush Ji Goyal, Union Minister of Commerce & Industry and Textiles, Government of India, under the leadership of Hon'ble Shri Gajendra Singh Ji Shekhawat, Union Minister of Jal Shakti.



#### Key Issues Discussed:

- Increase in RoDTEP rate for handicraft furniture and gifts
- Imposition of Shipping PDA charges
- MEIS refunds
- "Risky exporters" issue
- Tax-free procurement for handicraft exporters Reverse charges
- Reduced GST slab for the handicrafts sector

#### Additional Points:

- Severe challenges faced by the handicrafts industry due to COVID-19 and lockdowns
- Impact on the survival of the industry and livelihoods of artisans and skilled workers

Hon'ble Minister Shri Piyush Ji Goyal assured the delegation that he would personally look into the matters raised, including the increase in the RoDTEP rate and shipping issues. He committed to addressing these concerns with the relevant authorities and appointed a nodal officer to follow up with the Shipping Ministry.



07<sup>th</sup> September, 2021 : JHEA Seminar on Wood Finishing and Fire NOC

The Jodhpur Handicrafts Exporters' Association (JHEA) organized a seminar focused on Wood Finishing and Fire NOC for its members. Key highlights included:

**Speaker:** Shri Suraj Goyal from Marudhar Chemical provided detailed insights into wood finishing techniques and essential raw materials for handicraft exporters.

**Addresses by:**

Dr. Bharat Dinesh, President, JHEA  
Shri Rajendra Mehta, Secretary, JHEA



Discussed critical issues surrounding Fire NOC requirements and procedures for obtaining it.

The seminar served as a valuable platform for members to enhance their knowledge and understanding of crucial aspects related to wood finishing practices and compliance with fire safety regulations. Such initiatives underscore JHEA's commitment to equipping its members with the necessary knowledge and resources to navigate industry challenges effectively.

30<sup>th</sup> September, 2021 : JHEA President Dr. Bharat Dinesh Elected as COA Member of EPCH



The Jodhpur Handicrafts Exporters' Association (JHEA) proudly announces that its President, Dr. Bharat Dinesh, has been unanimously elected as a COA Member of the Export Promotion Council for Handicrafts (EPCH), New Delhi. This achievement is a moment of great pride for JHEA, marking a historic milestone for Jodhpur, as it is the first time the city has two COA Members within EPCH, including Shri Hansrajji Baheti and Dr. Bharat Dinesh Ji.



Dr. Bharat Dinesh's election underscores his leadership and the recognition of his contributions to the handicrafts industry. JHEA extends its heartfelt congratulations to Dr. Bharat Dinesh on this prestigious appointment, highlighting his dedication and commitment to advancing the interests of handicraft exporters in Jodhpur and beyond.

Many exporter members, associations, and elite members of society felicitated Dr. Bharat Dinesh on his appointment.

### 30<sup>th</sup> October, 2021 : Visit of Hon'ble Shri Gajendra Singh Shekhawat at IHGF Delhi Fair



During the Indian Handicrafts & Gifts Fair (IHGF) Delhi Fair organized by EPCH, Hon'ble Shri Gajendra Singh Shekhawat, Union Minister of Jal Shakti, graced the Jodhpur Exporters Stands with his presence. He was warmly welcomed by Dr. Bharat Dinesh, Shri Rajendra Mehta, Shri Hansraj Baheti, Shri Manish Jhanwar, Shri Manish Purohit, Shri Radhyshyam Ranga & Several other esteemed exporters.

#### Highlights

- The visit showcased the Minister's keen interest and support for the handicrafts sector.
- Acknowledged the significance of handicrafts in India's cultural and economic landscape.
- Provided an invaluable opportunity for Jodhpur exporters to showcase their exquisite handicrafts.
- Fostered interactions that promote trade and collaboration.
- Underscored the government's commitment to promoting and uplifting the handicraft industry, recognizing its role in generating employment and preserving traditional craftsmanship.



2<sup>nd</sup> November, 2021 : Visit of Sh. Upendra P. Singh, Secretary, Textiles, Govt. of India to Jodhpur



**Key Highlights:**

- Review of Handicraft Products:
- Locations: M/s Basant (Shri Gaurav Jain) and M/s Latiyal Handicrafts Pvt Ltd (Shri Radhey Shyam Ranga)
- Accompanied by: EPCH COA Members Shri Hansraj Baheti & Dr. Bharat Dinesh, along with Shri Suresh Vishnoi, Shri Manish Jhanwar, and Shri Hemant Baid

**Activities Reviewed:**

- Jodhpur Mega Cluster: Reviewed activities and interacted with exporters at the Common Facility Centre (CFC)
- Trade Facilitation Centre: Visited the construction site along with Jodhpur exporters



**Significance:**

- The visit highlighted the government's support and engagement with the handicraft industry in Jodhpur.
- Emphasized collaborative efforts to address sector-specific challenges and promote sustainable growth.



17<sup>th</sup> November, 2021 : JHEA Member Shri Khemchand Khatri of M/s. Khemchand Handicrafts  
Honoured with Export Awards



Shri Khemchand Khatri of M/s Khemchand Handicrafts has been honoured with two prestigious Export Awards at the Leather Export Promotion Council's event held at Taj Palace, New Delhi. He received national awards for Excellent Export Performance for the years 2019-2020 and 2020-2021.

**Awards Presented By:** Honorable Shri Piyush Goyal, Minister of Commerce & Trade, Government of India. Smt. Anupriya Patel, Minister of State for Commerce and Industry, Government of India.

This recognition is a matter of great pride, highlighting Shri Khemchand Khatri's outstanding contributions to the export industry.

22<sup>nd</sup> March, 2022 : JHEA President Dr. Bharat Dinesh Felicitated by Indian Medical Association  
(IMA), Jodhpur

Dr. Bharat Dinesh, President of the Jodhpur Handicrafts Exporters Association (JHEA), has been felicitated by the Indian Medical Association (IMA), Jodhpur. The award was presented by Shri Balwant Manda, CHMO, Shri Sanjay Makwana, and other dignitaries for his outstanding contributions during the COVID-19 pandemic.

**Key Highlights:**

- Recognition of Dr. Dinesh's unwavering commitment and dedication to supporting the community during the pandemic.
- Demonstrated exceptional leadership and compassion.
- Coordinated efforts to provide essential medical supplies.
- Raised awareness about safety protocols.
- Ensured the resilience of the handicrafts community amidst the crisis.



This recognition is a testament to Dr. Dinesh's leadership and dedication during one of the most challenging times in recent history.



03<sup>rd</sup> April, 2022 : JHEA members received Best Design Stand at IHGF Delhi Fair



#### **Ajay Shankar Memorial Award for Best Design Stand at IHGF Delhi Fair**

M/s Lariya Art Palace, led by Shri Rajendra Mehta, and M/s Bonafide Exports, led by Shri Birendra Jain, have been honoured with the prestigious Ajay Shankar Memorial Award for the Best Design Stand at the IHGF Delhi Fair, organized by the Export Promotion Council for Handicrafts (EPCH).

#### **Award Recipients:**

- Shri Aman Mehta for Lariya Art Palace
- Shri Birendra Jain for Bonafide Exports

#### **Significance:**

- This accolade is a testament to both companies' exceptional creativity, innovation, and dedication to excellence in the field of handicrafts.
- It underscores their commitment to maintaining high standards and pushing the boundaries of traditional handicraft design.
- The recognition reflects the hard work, creativity, and passion of the teams at M/s Lariya Art Palace and Bonafide Exports.
- This achievement is a proud moment for both companies, highlighting their contributions to the handicrafts industry.

08<sup>th</sup> April, 2022 : Minister of State for Textiles, Jodhpur Visit



#### **Inaugural Function of the Trade Facilitation Centre**

#### **Visitors:**

**Smt. Darshana Jardosh**, Minister of State for Textiles  
**Smt. Rachna Shah**, Secretary of Textiles

#### **Welcomed by JHEA Members:**

- Dr. Bharat Dinesh
- Shri Hansraj Baheti
- Shri Suresh Vishnoi
- Shri Khemchand Khatri
- Shri Manish Purohit
- Shri Anil Bhati

**Event Highlights:**

- The visit was for the inaugural function of the Trade Facilitation Centre.
- The JHEA team warmly welcomed the dignitaries at Jodhpur Airport.
- The visit emphasized the government's support and engagement with the handicraft industry in Jodhpur, promoting collaborative efforts to address sector-specific challenges and foster sustainable growth



09<sup>th</sup> April, 2022 : Inaugural Ceremony of the Trade Facilitation Centre (TFC) at Boranada, Jodhpur



**Event Highlights:**

**Inaugurated by:**

- Hon'ble Union Minister of Jal Shakti, Shri Gajendra Singh Shekhawat
- Hon'ble Minister of State for Textiles, Smt. Darshana Jardosh

**Purpose:**

- The TFC is designed to host international trade fairs and events, providing state-of-the-art infrastructure to facilitate the development, promotion, and marketing of handicraft products from the Jodhpur cluster.



**Attendees:**

- EPCH COA Member Shri Hansraj Baheti
- Dr. Bharat Dinesh
- Numerous other members and dignitaries from various sectors

**Significance:**

- The TFC aims to enhance the visibility and market reach of Indian handicrafts on the global stage.
- The event underscored the collaborative spirit and dedication of stakeholders towards promoting the handicrafts industry.



**14th April, 2022 : JHEA Member Shri Ashok Chouhan honoured with National Award**



Congratulations to Shri Ashok Chouhan of M/s Mahesh Handicrafts for being honoured with the “Babasaheb Ambedkar National Award” in the Highest Export category. This prestigious award is a testament to his exceptional contributions and dedication to the handicrafts industry. It's indeed a moment of immense pride for the Jodhpur Handicrafts Exporters' Association (JHEA) and the entire handicrafts community.

Such achievements highlight the hard work and commitment of individuals like Shri Ashok Chouhan, who continue to elevate the standards and global reach of Indian handicrafts. Kudos to him and the team at M/s Mahesh Handicrafts!

**14<sup>th</sup> May, 2022 : Roadshow organized by IHE Expo**

The roadshow provided a platform for networking, knowledge sharing, and exploring new business opportunities within the hospitality industry.

This event underscores the importance of collaboration and innovation in promoting the handicrafts sector, offering valuable opportunities for exporters to connect and grow their businesses.

**Guests of Honor:**

- Dr. Bharat Dinesh, President, JHEA
- Shri Hansraj Baheti, COA, EPCH
- Shri Vinod Johari, Prominent Handicraft Exporter



23<sup>th</sup> May, 2022 : JHEA welcomed newly posted Regional Pollution Officer



**Welcomed by:**

- Dr. Bharat Dinesh, President, JHEA
- Shri Rajendra Mehta, Secretary, JHEA

**Key Highlights:**

- Dr. Dinesh and Shri Mehta provided an insightful overview of the handicraft industry in Jodhpur, emphasizing its significance to the local economy and cultural heritage.
- They discussed the unique craftsmanship and challenges faced by artisans, particularly regarding environmental regulations and sustainability practices

- The President and Secretary assured Mrs. Sharma of the Association's commitment to adhering to environmental standards and implementing eco-friendly practices.
- They emphasized JHEA's readiness to support the industry in meeting compliance requirements and promoting sustainable development.

This visit underscores JHEA's dedication to balancing industry growth with environmental responsibility, ensuring the sustainable development of the handicraft sector.

28<sup>th</sup> May, 2022 : JHEA Member Shri Ajay Sharma received recognition

**Shri Ajay Sharma Recognized in the Asia Book of World Records**

**Achievement:**

- Shri Ajay Sharma, a member of the Jodhpur Handicrafts Exporters Association (JHEA), has received prestigious recognition in the Asia Book of World Records for his innovative contributions to the handicraft field.

**Significance:**

- His remarkable achievement is a testament to his creativity and dedication, as he has successfully invented new designs and products that have set a benchmark in the industry.
- Shri Sharma's work showcases the rich cultural heritage of Jodhpur while bringing a modern twist to traditional craftsmanship, making it appealing to a global audience.
- This recognition highlights the significant impact of his innovations on the handicraft sector, inspiring other artisans and entrepreneurs to explore new possibilities and push the boundaries of their craft.

**Impact:**

- Shri Sharma's achievements have brought great pride to JHEA and have further cemented Jodhpur's reputation as a hub of exceptional craftsmanship and design.





28<sup>th</sup> June, 2022 : JHEA members received Export Awards at EPCH Function



**Highest Export Award Recipients**

**Honoured by:**

- Hon'ble Union Minister of Commerce & Industry, Shri Piyush Ji Goyal
- At a prestigious function organized by the Export Promotion Council for Handicrafts (EPCH) in New Delhi

**Award Recipients:**

- Shri Vinay Kumar Ji Jain of M/s Basant
- Shri Radheyshyam Ji Ranga of M/s Latiyal Handicrafts Pvt. Ltd.
- Shri Khemchand Ji Khatri of M/s Khemchand Handicrafts



- Shri Prakash Ji Baid of M/s Dileep Industries Pvt. Ltd.
- Shri Ashok Ji Chouhan of M/s Mahesh Handicrafts

**Significance:**

- This remarkable achievement reflects their relentless dedication, outstanding craftsmanship, and exceptional contribution to the handicraft industry.
- Each of these distinguished members has set a benchmark in the field, showcasing the rich heritage and innovative spirit of Jodhpur's handicrafts on an international stage.
- Their success is a testament to the hard work and excellence that define our community, bringing immense honor to our association.



- The awards ceremony celebrated the pinnacle of export performance and recognized the significant impact these businesses have on promoting Indian handicrafts globally.
- This recognition underscores their individual achievements and highlights the collective strength and prestige of our association in the global handicraft market.
- This recognition underscores their individual achievements and highlights the collective strength and prestige of our association in the global handicraft market.



## 10<sup>th</sup> August, 2022 : JHEA organize Auction for Player for Cricket Tournament



The Handicrafts Exporters Association (JHEA) recognizes that its members are often busy throughout the year, meeting export order deadlines and neglecting their health. To promote fitness and leisure, JHEA has initiated sports events for its members. Recently, JHEA organized an auction for players



for the upcoming tournament at TFC, Boranada.

Approximately 150 exporter members participated in the JHEA Premier League Cricket Tournament. Ten teams selected their players through an auction. The Player Auction event was graced by Dr. Bharat

Dinesh, Shri Hansraj Baheti, Shri Suresh Vishnoi, Shri Pankaj Bhandari, Shri Manish Purohit, Shri Ashok Chouhan, and many other distinguished guests. The event was also honoured by the presence of the Hon'ble Union Minister Shri Gajendra Singh Ji Shekhawat, who joined via video conference. This time the theme of the Cricket Tournament is Tri-Color. This year Shri Mayank was the Convener of Sports Committee of JHEA.

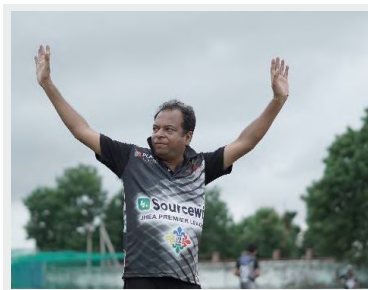


## 21<sup>st</sup>-24<sup>th</sup> August, 2022 : JHEA organized Cricket Tournament for its members

JHEA organized the JHEA Premier League Cricket Tournament for its members. In this tournament, 10 teams and approximately 150 exporters participated. Shri Chain Singh Ji Mahicha was the guest of honor at the opening ceremony.

This year, Shri Mayank Rathi of M/s Mayank Exports served as the Convener of the Sports Committee of JHEA. Mr. Manish Purohit, Mr. Girish Gupta, Mr. Aman Mehta, Mr. Arun Kalani, Mr. Rakshit Lodha, Mr. Arvind Pareekh, Mr. Abhishek Samsukha and other are the members of organizing committee. The matches were organized in a day night format.







3<sup>rd</sup> September, 2022 : JHEA President Appointed to COA of Rajasthan Export Promotion Council



Dr. Bharat Dinesh, President of the Handicrafts Exporters Association (JHEA), has been appointed as a member of the Council of Advisors (COA) for the newly formed Rajasthan Export Promotion Council (REPC) by the Government of Rajasthan. The council aims to promote exports from the state of Rajasthan. Dr. Bharat Dinesh has also been nominated as a member of the first Governing Body of REPC.

9<sup>th</sup> September, 2022 : JHEA Delegation Meets with Environment Minister



A delegation from the Handicrafts Exporters Association (JHEA), including Dr. Bharat Ji Dinesh, Shri Hansraj Ji Baheti, Shri Rajusa Mehta, Shri Hemant Ji Baid, and others, met with the Hon'ble Shri Bhupendra Yadav Ji, Minister of Environment, Forest and Climate Change, Government of India. They discussed in detail the issue of Dalbergia sissoo in relation to the Convention on International Trade in Endangered Species (CITES).

17<sup>th</sup> September, 2022 : Shri Manish Ji Jhanwar Receives Rajasthan State Export Excellence Award

Shri Manish Ji Jhanwar, a prominent member of the governing body of the Jodhpur Handicrafts Exporters Association (JHEA) and owner of M/s Cross Country, has been honoured with the Rajasthan State Export Excellence Award. This prestigious accolade was presented by the Hon'ble Industries Minister of Rajasthan, Smt. Shakuntala Rawat Ji. Shri Jhanwar's dedication to excellence in the field of exports has significantly contributed to the industry, showcasing exceptional commitment and innovative practices that have set a benchmark in the sector. His recognition by the state underscores the impact of his contributions and the esteemed status he holds within the business community.



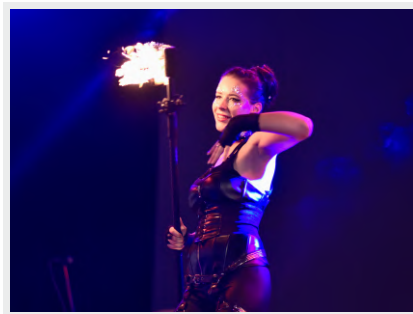


18<sup>th</sup> September, 2022 : Annual General Meeting & Export Awards Function Jodhpur Handicrafts Exporters Association



The Annual General Meeting (AGM) associated with the Export Awards Function is a prestigious event for the Association. This year, the venue was quite different from previous years, as it was held at the newly built Trade Facility Centre in Boranada, Jodhpur. The event was set against a backdrop of scenic beauty, featuring liltling

waterfalls, a lush green carpet, elegant candle-stand tables, and colorful decorative illuminations among the natural flora. The function was inaugurated by the Hon'ble Union Minister of Jal Shakti, Shri Gajendra Singh Shekhawat, and the Hon'ble Member of Parliament, Shri Rajendra Gehlot, along with other distinguished dignitaries from EPCH and various organizations. The inauguration ceremony featured the traditional lighting of the lamp. The evening was highlighted by a light musical program performed by National Awardee Folk Musician Shri Nathu Singh and his international artists. The award function commenced with the welcoming of VIPs, where members of the Association presented Safas and bouquets to the guests. The guests then administered the oath of allegiance to all the members.





The much anticipated Export Award Function, an integral part of the AGM, began amidst thunderous applause. Mementos and citations for excellent performance in the export of handicrafts under various categories were presented by the Chief Guest. The following exporters received various awards:



Vinay Kumar Jain  
BASANT



Khemchand Khatri  
KHEMCHAND HANDICRAFT



Radheshyam Ranga  
LATIYAL HANDICRAFTS PVT LTD



Arvind Kalani  
THAR ART EXPORT



Rahul Jain  
BHIKSHU ART EXIM



Manish Jhanwar  
CROSS COUNTRY



Arun Sharma  
KRISHNA GROUP



Varun Jain  
PRINCE ART EXPORTERS



Ashok Chouhan  
MAHESH HANDICRAFT



Pushpa Chajeer  
BHAVAL EXPORTS



Life Time Achievement  
Bashir Ahmed, HUSSAIN HANDICRAFT



Life Time Achievement  
Late. Sunil Sharma, SUSHIL UDHOG

This annual event not only celebrates the achievements of the exporters but also strengthens the bonds within the community, fostering a spirit of excellence and collaboration in the handicrafts industry.



Shashi Bhati, ANTIQUE INDIA FURNITURE



Suresh Lila, Chartered Accountant



Arpit Haldia, Chartered Accountant





Shri Suresh Lila, who had been rendering their valuable and distinguished honorary services to the Association from time to time were also honoured by the Chief Guest / Chairperson of the Function by presenting Mementos, Certificates & Shawls to Shri Lila.

JHEA has also felicitated winner of JHEA Cricket Tournament at the function.



**29th September, 2022** : Shri Hansraj Baheti appointed again as a COA Member of EPCH



JHEA's esteemed member and exporter, Shri Hansraj Baheti of M/s Thar Group of Companies, was again elected as a COA Member (Director) of the Export Promotion Council for Handicrafts (EPCH) for a second consecutive term. The members of JHEA extend their heartiest congratulations to Shri Hansraj Ji Baheti on his re election, recognizing his continued dedication and contributions to the handicrafts industry.

**13<sup>th</sup> October, 2022** : JHEA Member Shri Ashok Chouhan honoured by Chief Minister of Madhya Pradesh Shri Shivraj Singh Ji Chouhan

It is a matter of immense pleasure for all of us that JHEA Joint Secretary, Shri Ashok Chouhan of M/s Mahesh Handicrafts, has been honoured by the Chief Minister of Madhya Pradesh, Shri Shivraj Singh Ji Chouhan, for his valuable inputs and suggestions given to new entrepreneurs there.





16<sup>th</sup> October, 2022 : JHEA welcomes Editor Dainik Bhaskar at IHGF Delhi Fair



JHEA team members, including Shri Bharat Dinesh, Shri Hansraj Baheti, Shri Rajendra Mehta, Shri Navneet Jhalani, and Shri G.K. Garg, warmly welcomed Shri Kapil Bhatnagar, Editor of Dainik Bhaskar Jodhpur, at the IHGF Delhi Fair in Noida

16<sup>th</sup> October, 2022 : JHEA in coordination with AHEC organized Mini Convention at Greater Noida



The Jodhpur Handicrafts Exporters Association (JHEA), in coordination with the American Hardwood Export Council (AHEC), organized a mini convention and get together for handicraft exporter members of Rajasthan at Greater Noida during the IHGF Delhi Fair. AHEC and JHEA hosted around 100 manufacturers at a seminar and networking event at the Hotel Crown Plaza, Greater Noida.

18<sup>th</sup> October, 2022 : Shri Manish Jhanwar received Gold Award at IHGF Delhi

Shri Manish Jhanwar of M/s Cross Country, a esteemed member of JHEA, received the Gold Award for Best Display Stand in the Furniture category at the IHGF Delhi Fair, organized by EPCH. The award was presented by the Development Commissioner of Handicrafts, Ministry of Textiles, Government of India.



18<sup>th</sup> November, 2022 : JHEA Member Shri Ajay Sharma felicitated by RSICL



Shri Ajay Sharma of M/s Home Designer, an esteemed JHEA member, received the Outstanding Entrepreneur Award from the Council of State Industrial Development & Investment Corporations of India. The award was presented by the Hon'ble Industry Minister of Rajasthan, Smt. Shakuntala Rawat

18<sup>th</sup> November, 2022 : JHEA organized a Seminar on Sustainable Raw Material for Wooden Handicraft Industry



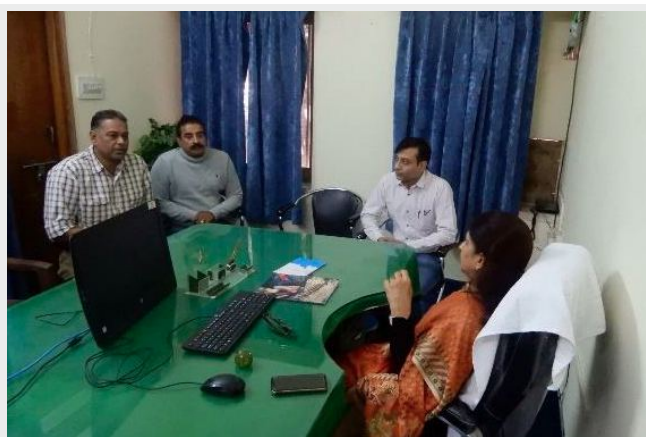
The Jodhpur Handicrafts Exporters' Association (JHEA), in collaboration with Silkflex, Malaysia, organized a seminar on sustainable raw materials for the wood based industry in Jodhpur. Held at Hotel Radisson Jodhpur, the event aimed to promote eco friendly practices. Silkflex introduced their latest range of water based wood coatings and other environmentally friendly products designed to reduce the industry's ecological footprint while maintaining high quality. The seminar emphasized the importance of sustainable practices in response to environmental concerns and market demand for greener products. Attendees, including industry experts, local manufacturers, and exporters, discussed the benefits of these innovative materials and their potential to revolutionize the wood industry in Jodhpur. This initiative by JHEA and Silkflex is a significant step towards sustainability and the long term viability of the wood based industry in the region.

20<sup>th</sup> November, 2022 : Organized GST Seminar

The Jodhpur Handicrafts Exporters' Association (JHEA), in collaboration with the State GST Department, organized a seminar on GST returns, mismatches, and refunds for handicrafts and timber traders at CFC Hall in Jodhpur. Numerous officers from the State GST Department participated. Shri Bharat Dinesh, President of JHEA, and Shri Radheyshyam Ranga, President of the Timber Traders Association, welcomed the officials and highlighted the issues faced by their members. The seminar aimed to address common challenges in filing GST returns and resolving mismatches or refund related problems. This collaborative effort underscores JHEA and the State GST Department's commitment to supporting the local handicrafts and timber industries by providing clarity on GST regulations and ensuring smoother compliance processes



9<sup>th</sup> December, 2022 : JHEA took up issues faced by exporter with RAJSICO



A delegation from the Jodhpur Handicrafts Exporters' Association (JHEA), including President Dr. Bharat Dinesh, Shri Anil Ji Bhati, Shri S.S. Rathore, and other members, met with Dr. Manisha Arora (IAS), Managing Director of RAJSICO, and Shri Dinesh Singh Ji Dewal, Additional Commissioner of Customs. They discussed pressing issues faced by exporters, such as IGST refunds, drawback claims, and stuffing challenges. This meeting provided a crucial platform for addressing these concerns directly with key officials, emphasizing the need for timely resolutions to facilitate smoother export operations and support Jodhpur's handicrafts industry.

4<sup>th</sup> January, 2023 : JHEA Member Shri Khemchand Khatri received National Export Award

Shri Khemchand Khatri, an esteemed member of JHEA, received the National Export Award from the Leather Export Promotion Council for his excellent export performance in 2021-2022, securing second place in leather exports. The award was presented by Honorable Shri Piyush Goyal, Minister of Textiles and Minister of Commerce and Industry, and Mrs. Anupriya Patel, Minister of State for Commerce and Industry, at Taj Palace, Delhi. This achievement highlights Shri Khatri's dedication and excellence, bringing pride to JHEA and the broader handicrafts community.



### 9<sup>th</sup> January, 2023 : Organized Seminar on Export Documentation by MIA at Hastshilp Utsav



The Marudhara Industries Association organized a seminar on export documents and design forecasts at Hastshilp Utsav 2023, held at Ravan Ka Chabutra in Jodhpur. JHEA President Dr. Bharat Dinesh, the keynote speaker, highlighted the current scenario of the handicraft export business in Jodhpur. He shared valuable experiences and insights, discussing industry challenges and opportunities. Dr. Dinesh emphasized the importance of understanding export documentation and staying updated on design trends

to enhance global market competitiveness. The seminar provided an excellent platform for networking and knowledge sharing among local artisans, exporters, and industry stakeholders.

### 27<sup>th</sup> January, 2023 : Meeting organized by State Govt. for the preparation of International Fair at Jodhpur

The Industries Department of Rajasthan and the Rajasthan Export Promotion Council organized a meeting with stakeholders and industry associations to prepare for the upcoming International Trade Fair in Jodhpur. The meeting focused on strategies for effective participation, showcasing the region's diverse products, and enhancing collaboration among various sectors. By bringing together key industry players, the organizers aimed to ensure successful representation of Jodhpur's rich handicrafts and exports at the fair, fostering growth and promoting



local talent on an international stage. JHEA President Dr. Bharat Dinesh, Shri Nirmal Bhandari, and other members attended the meeting.

### 29<sup>th</sup> January, 2023 : DCH organized a regional Seminar at Jodhpur



The Development Commissioner (Handicrafts) organized a regional seminar in Jodhpur for artisans, manufacturers, and exporters. Shri Kiran V.N., Assistant Director of DCH, provided valuable insights into beneficial schemes for the handicraft industry. The event featured Dr. Bharat Dinesh, President of JHEA, the Director of NIFT, and other distinguished guests, who discussed ways to enhance the sector. This seminar served as a vital platform for sharing knowledge, promoting government initiatives, and fostering collaboration among stakeholders.

Participants engaged with experts and learned about resources to support their businesses and enhance their skills.



2<sup>nd</sup> February, 2023 : Jodhpur hosted G20 delegates meeting



Jodhpur proudly hosted a three day G 20 working group meeting, during which the district administration tasked the Jodhpur Handicrafts Exporters' Association (JHEA) with beautifying the Circuit House Circle to welcome the delegates. JHEA adorned the area with stunning kite and camel themes, reflecting the region's rich cultural heritage. A centrepiece statue of Mahatma Gandhi, crafted from scrap materials by JHEA member Shri Ajay Sharma, was also installed. This initiative not only enhanced the aesthetic appeal of the Circuit House Circle but also showcased Jodhpur's creativity and commitment to sustainable art, leaving a memorable impression on the delegates.



The district administration appreciated JHEA's efforts, and Shri Suresh Vishnoi received an appreciation letter from the Collector of Jodhpur on behalf of the association. This recognition highlights JHEA's collaborative spirit and dedication to promoting Jodhpur's cultural identity and hospitality on an international stage

26<sup>th</sup> February, 2023 : JHEA organized a Golf day with AHEC members



The Jodhpur Handicrafts Exporters' Association (JHEA) organized a Golf Day for members of the American Hardwood Export Council (AHEC) at the Sardar Club Golf Ground in Jodhpur. Attended by JHEA President Dr. Bharat Dinesh, Shri Suresh Vishnoi, and other members, the event fostered camaraderie and collaboration between local exporters and AHEC representatives. This gathering not only provided networking opportunities but also highlighted JHEA's commitment to strengthening ties with international partners in the hardwood export industry.



The event was a successful blend of sport and business, reinforcing relationships and promoting the vibrant Jodhpur handicrafts community.

28<sup>th</sup> February, 2023 : JHEA in coordination with AHEC organized Mini Convention at Hotel Taj Hari, Jodhpur



The Jodhpur Handicrafts Exporters Association (JHEA), in coordination with the American Hardwood Export Council (AHEC), organized a mini convention and get together for handicraft exporters in Jodhpur. Around 200 manufacturers attended the seminar and networking event at Hotel Taj Vivanta, Jodhpur. The delegation of American Lumber Exporters, led by Shri Roderick Wiles, Director (Asia) of AHEC, visited Jodhpur for a three--day program.





During the event, AHEC experts presented on various aspects of American hardwoods, displayed samples of major species, and answered questions on lumber grading, kiln drying, environmental credentials, and applications. This forum provided an excellent opportunity for the Jodhpur handicrafts sector to meet members of the US hardwood industry and discuss potential collaborations.

During



Dr. Bharat Dinesh, Shri Mohit Mohnot, and Shri Pawan Mehta felicitated the AHEC team members by presenting them with garlands and mementos. JHEA also honoured the winning team of Golf Day.



The event was a great success, well hosted by Shri Mohit Mohnot and Shri Aditya Dinesh. Shri Manish Purohit, Acting Secretary of JHEA, delivered the Vote of Thanks.

01<sup>st</sup> March, 2023 : Delegation of AHEC visiting Jodhpur Handicraft Units





The AHEC delegation visited several units, including M/s Sushil Udyog, M/s Home Trading International, M/s Guru Industries, M/s Lariya Art Palace, M/s Aztec Shiva Handicrafts, M/s Basant, M/s Khemchand Handicraft, and many others.



During their visit to M/s Aztec Shiva Handicrafts, the American delegation learned about the process of manufacturing handicraft products from various types of wood. JHEA members explained the challenges of decreasing traditional wood supply and emphasized the importance of avoiding wood from illegal sources, particularly in major markets like North America and Europe.



**Shri Rishi Raj Singh & Shri Gaurav Jain while discussing with delegation**





18<sup>th</sup> March, 2023 : Hon'ble MP Shri Rajendra Ji Gehlot visited IHGF Delhi Fair



Hon'ble Member of Parliament Rajya Sabha Shri Rajendra Gehlot visited the Jodhpur Handicrafts Exporters' stands at the IHGF Delhi Fair. During the event, Shri Arun Kalani of M/s Thar Art Exports received the award for Best Stand in the Furniture Category. This recognition highlights the creativity and craftsmanship of Jodhpur's artisans and underscores the association's commitment to excellence in the handicrafts sector. Shri Gehlot's visit further emphasizes the importance of supporting local industries and promoting Jodhpur's rich heritage on national platforms.

21<sup>st</sup> March, 2023 : Shri Radhey Shyam Ranga received State Export Award



Shri Radheyshyam Ranga and Smt. Gayatri Ranga of M/s Latiyal Handicrafts Pvt. Ltd. received the State Export Award from Hon'ble Chief Minister of Rajasthan, Shri Ashok Gehlot, at the inaugural ceremony of the Rajasthan International Expo in Jodhpur. This prestigious recognition celebrates their outstanding contributions to the export sector and highlights the excellence of Jodhpur's handicrafts industry. The award reflects their dedication and hard work, underscoring the importance of promoting local artisans and businesses on an international stage.

27<sup>th</sup> March, 2023 : Shri Hansraj Baheti elected as a Chairman of Umed Club of Jodhpur

Shri Hansraj Baheti, an esteemed member of JHEA, has been re elected as President of the Umed Club for the second consecutive term. This achievement is a great source of pride for JHEA, reflecting Shri Baheti's commitment to community service and excellence. His reelection underscores the trust and confidence placed in him by the Umed Club members and highlights his positive impact on the organization. JHEA extends heartfelt congratulations to Shri Baheti and looks forward to his continued contributions to both the club and the handicrafts industry.



3<sup>rd</sup> April, 2023 : Felicitation function for Shri Hansraj Baheti



The members of JHEA organized a felicitation function for Shri Hansraj Baheti, re elected as President for a second consecutive term. During the event, members extended their best wishes for a successful tenure, expressing confidence in his leadership and commitment. This gathering celebrated Shri Baheti's achievement and reinforced the unity and support within the JHEA community, looking forward to his continued contributions and initiatives for the association and the handicrafts industry.

3<sup>rd</sup> April, 2023 : SIDBI organized Furniture Cluster Intervention at Jodhpur



The Small Industries Development Bank of India (SIDBI), in collaboration with the Jodhpur Handicrafts Exporters Association (JHEA) and PUM, Netherlands, organized a comprehensive training program on exporting wooden furniture from Jodhpur. This initiative is part of SIDBI's efforts to develop the Wooden Furniture Cluster in Jodhpur, recognizing the region's significant potential and unique craftsmanship. PUM, a renowned Dutch government organization, has collaborated with over 40,000 small and medium sized enterprises globally over the past 45 years, providing invaluable expertise and guidance.

The program's inauguration featured notable personalities, including JHEA President Dr. Bharat Dinesh, Shri Hansraj Baheti, Shri Manish Jhanwar, Shri Manish Purohit, and Shri Arvind Kalani, along with many exporters. The event attracted 50 participants, including handicraft exporters, new entrepreneurs, and manufacturers, eager to enhance their international trade knowledge and skills.





Key speakers Shri Wim Westerbos and Shri Peter Koolen from PUM Netherlands led the program, covering crucial topics for the wooden furniture export industry. They discussed the international export landscape, key importers and markets, common challenges faced by exporters, and practical solutions. The three-day intensive training included site visits to local exporters' premises, where Shri Westerbos and Shri Koolen provided personalized feedback and insights on improving product quality and appeal for the international market.

Participants found the program immensely beneficial, gaining a deeper understanding of global market trends and strategies to enhance their competitiveness. The interactive sessions facilitated the exchange of ideas and experiences, fostering a collaborative learning environment. On behalf of JHEA, Dr. Bharat Dinesh expressed heartfelt gratitude to the SIDBI and PUM teams for organizing such a valuable initiative. He emphasized the positive impact this program would have on the local industry, helping Jodhpur's wooden furniture exporters thrive in the global marketplace.



### 29<sup>th</sup> - 30<sup>th</sup> April, 2023 : Skill Development Training Program



The Jodhpur Handicrafts Exporters' Association (JHEA), in collaboration with SIDBI and KPMG, organized a two-day skill development training program for artisans in Jodhpur's woodcraft cluster. Approximately 50 woodcraft artisans and job workers participated. The program was inaugurated by JHEA President Shri Bharat Dinesh, JHEA Secretary Shri Rajendra Mehta, and Shri Kiran V.N., Assistant Director of the Office of the Development Commissioner (Handicrafts), Jodhpur.

During the inauguration, Dr. Bharat Dinesh emphasized the training's significance, sharing his own experiences of a similar program that contributed to his success as one of Jodhpur's leading exporters. The program included six informative sessions with expert faculty from NIFT, JNVU, and FDDI, as well as representatives from banking institutions, customs, and seasoned exporters.





The valedictory session featured a Q&A segment where participants' questions were addressed. Shri Rajendra Mehta provided valuable insights and conducted the vote of thanks, while certificates were distributed to participants by the esteemed guests. Additionally, JHEA organized a 15-day design and product development training program, during which artisans created 50 prototypes with the help of an international designer. This event was a significant step towards enhancing the skills and capabilities of Jodhpur's woodcraft artisans, contributing to their professional growth and the development of the local industry.

**26<sup>th</sup> - 28<sup>th</sup> May, 2023 : JHEA participated at Index Trade Fair**



The Jodhpur Handicrafts Exporters' Association (JHEA) participated in the INDEX Trade Fair in Mumbai from May 26-28, 2023. Many JHEA members showcased their unique craftsmanship in furniture products at this prestigious event, which is expected to attract domestic buyers, architects, designers, furniture traders, and other industry professionals.

Jodhpur's artisans highlighted the exceptional artistry in their creations and shared the inspiring

stories behind each piece. This platform not only allowed artisans to promote their work but also fosters valuable industry connections, enhancing Jodhpur's reputation as a hub of quality handicrafts and innovative design. JHEA's participation underscores its commitment to supporting local artisans and expanding their reach in the national market.





19<sup>th</sup> July, 2023 : JHEA Extends Support to the Family of Late Shri Babul Lal Jangid



An unfortunate incident occurred involving fellow exporter Shri Babul Lal Jangid, who tragically committed suicide due to financial difficulties. His untimely death has left his family, including three daughters and a son, in profound grief and financial instability. Recognizing the need for immediate support, the Jodhpur Handicrafts Exporters' Association (JHEA) extended a helping hand to the bereaved family. In a compassionate gesture, JHEA members and other exporters from across India collectively contributed Rs. 24 lakhs, which was distributed equally among Shri Babul

Jangid's children. This financial assistance aims to provide some relief to the family during this challenging time, ensuring the children can continue their education and meet their essential needs. Shri Hansraj Baheti, Shri Bharat Dinesh, Shri Rajendra Mehta, and Shri Praveen Sharma presented the Rs. 24 lakhs to the family members of Shri Babul Lal Jangid. JHEA's support underscores the strong sense of community and solidarity within the industry, highlighting their commitment to taking care of their own during times of crisis

20<sup>th</sup> July, 2023 : JHEA representation made against proposed increment in Electricity Bill

All industry associations protested against the burden of fuel charges added to electric bills. The JHEA addressed the proposed increase in electricity rates by the State Electricity & Power Department. JHEA President Dr. Bharat Dinesh participated in a procession organized by all industry associations against the Electric Department, Government of Rajasthan. The JHEA urged the government to reconsider the proposed rate hike, emphasizing that it would have severely impacted the industry.



7<sup>th</sup> August, 2023 : JHEA met Hon'ble Governor of Rajasthan



A delegation from the Jodhpur Handicrafts Exporters' Association (JHEA), including Shri Bharat Dinesh, Shri Hansraj Baheti, Shri Rajendra Mehta, Shri Suresh Vishnoi, and Shri Ashok Baheti, met with the Hon'ble Governor of Rajasthan, Shri Kaliraj Mishra. During this meeting, they addressed various issues related to the handicraft export industry in Rajasthan. The delegation highlighted the challenges faced by local artisans and exporters, seeking the Governor's support in enhancing the industry's growth and sustainability. This engagement reflected JHEA's commitment to advocating for the interests of the development in the region.

handicraft sector and fostering a favorable environment for its

14<sup>th</sup> October, 2023 : JHEA organized a Design Workshop with AHEC



The Jodhpur Handicrafts Exporters' Association (JHEA), in coordination with the American Hardwood Export Council (AHEC), organized a design workshop on furniture design at Hotel Crown Plaza in Noida during the IHGF Delhi Fair. The event attracted hundreds of exporters eager to enhance their skills and knowledge in furniture design. Renowned Australian designer Shri Adam Markowitz conducted an engaging session on innovative furniture design, sharing valuable insights and techniques with the participants. Additionally, Shri Rodrik Wills, Director of AHEC, was present at the program, emphasizing the importance of design in promoting sustainable and high quality furniture. This workshop provided a significant opportunity for exporters to refine their craft and stay competitive in the international market.

17<sup>th</sup> October, 2023 : JHEA members received best stand award



JHEA members M/s Lumi Art, M/s Family Hub LLP, M/s Meraki Arts, and Bhandari Exports received the award for Best Stand at the IHGF Delhi Fair. This recognition highlights their exceptional creativity and dedication to showcasing Jodhpur's unique craftsmanship in the handicrafts sector. The award not only underscores the quality of their designs but also reflects the collective effort of JHEA members to promote the region's rich artistic heritage on a prominent platform.



20<sup>th</sup> November, 2023 : JHEA urged Hon'ble Shri Piyush Goyal for incentives on Handicrafts



JHEA President Dr. Bharat Dinesh, along with EPCH COA Shri Hansraj Baheti and Joint Secretary Shri Manish Purohit, urged Honorable Union Minister of Commerce and Industry Shri Piyush Goyal to increase the rates of the RoDTEP incentive scheme for the handicraft export industry. This appeal was made during a program organized by Laghu Udyog Bharti in Jodhpur. The delegation emphasized the importance of enhancing these rates to support local artisans and boost the competitiveness of the handicraft sector in the global market. Their advocacy highlights JHEA's commitment to addressing the challenges faced by the industry and fostering growth for exporters in Jodhpur.



30<sup>th</sup> December, 2023 : Shri K.K. Vishnoi has elected as a Minister of State for Commerce & Industries



The members of the handicraft fraternity are proud to announce that Shri K.K. Vishnoi has won the assembly election in Rajasthan from Gudamalani and has been elected as the Minister of State for Commerce & Industry. This achievement is a matter of great pride for JHEA members. His election is a well-deserved recognition of his dedication and hard work. The members greeted him and wished him all the best in his electoral journey.



14th January, 2024 : JHEA participated at IMM Cologne Fair



The Jodhpur Handicrafts Exporters' Association (JHEA), in coordination with the Small Industries Development Bank of India (SIDBI), successfully participated in the International IMM Cologne Fair, held from January 14-18, 2024, in Cologne, Germany. Under SIDBI's highly subsidized scheme, ten micro handicraft furniture exporters from Jodhpur represented the region at this prestigious event. We are delighted to share the immense success of this journey, made possible by SIDBI's generous support. Our participation in the IMM Cologne Fair 2024 provided an unparalleled opportunity to showcase the exceptional richness and craftsmanship inherent in Jodhpur's renowned handicrafts. This platform not only highlighted our artisans' creativity but also strengthened our presence in the international market, fostering new connections and growth opportunities within the handicraft export sector.



The overwhelming response garnered by Jodhpur's handicrafts at the IMM Cologne Fair stands as a testament to the unparalleled craftsmanship and quality upheld by the artisans, further validating the success of the collaborative efforts between the JHEA and SIDBI. With over 500 inquiries from eager visitors and orders exceeding Rs. 6 crores secured, the impact of Jodhpur's artisanal creations on the global market was unequivocally demonstrated.



The rapid depletion of display samples from all 10 exporters, resulting in total revenue of 13,000 euros, serves as tangible evidence of the high demand and profound appreciation for their meticulously crafted products. The diverse array of buyers from countries spanning Germany, France, the Netherlands, Italy, the US, Turkey, and Poland underscores the universal appeal and marketability of Jodhpur's handicrafts, affirming their status as sought-after commodities in international markets.



Despite one of the containers with sample products not arriving at the fair on time due to the crisis in the Red Sea, JHEA managed to have essential samples flown in by air at a high cost. This proactive approach exemplifies the adaptability and resilience of Jodhpur's handicraft exporters in navigating unforeseen challenges. Furthermore, seizing the opportunity presented during the Trade Link visit with PUM, some exporters made appointments to visit potential clients in The Netherlands.

### 19<sup>th</sup> - 24<sup>th</sup> January, 2024 : Exposure Visit to Netherlands with PUM & SIDBI - A Transformative Experience





The Exposure Visit to the Netherlands, organized from January 19 to 24, 2024, with the invaluable support of PUM under the SIDBI-CIP program for the Jodhpur Furniture Cluster, marked a significant milestone in the journey of JHEA. This visit provided participants with a unique opportunity to explore the Dutch furniture industry, engage with key institutions, and gain insights into global market trends. The detailed itinerary, sponsored by PUM, ensured a comprehensive understanding of various facets of the Dutch furniture sector.

Shri Wim and Shri Peter from PUM warmly received the JHEA delegation at Amsterdam Netherlands. The PUM has arranged 5 days program including several visits at leading buyers, Design Institutes and Buying houses of Netherlands.



The achievements at the IMM Cologne Fair and the Exposure Visit to the Netherlands truly underscore the exceptional quality of Jodhpur's furniture industry. They also highlight the power of effective collaboration among diverse stakeholders. These successes demonstrate how working together can open new avenues for growth and innovation, benefiting the entire handicraft sector.

### 20<sup>th</sup> January, 2024 : Felicitation of Shri K.K. Vishnoi JHEA



JHEA members felicitated the Hon'ble Minister of State for Commerce & Industry, Government of Rajasthan, Shri K.K. Vishnoi, during his first visit to Jodhpur. The event was attended by JHEA members, including President Shri Bharat Dinesh, Secretary Rajendra Mehta, Shri Radhey Shyam Ranga, Shri Hansraj Baheti, Shri Mahaveer Bagrecha, Shri Arun Sharma, Shri Suresh Vishnoi, Shri Abhimanyu Singh, and others.



7<sup>th</sup> February, 2024 : Guest visit at IHGF Delhi Fair



The Hon'ble Minister of State for Industries, Government of Rajasthan, Shri K.K. Vishnoi, along with the National President of Laghu Udyog Bharti, Shri Ghanshyam Ojha, visited the IHGF Delhi Fair and met with Jodhpur exporters. During the visit, they discussed the issues and challenges faced by handicraft exporters of Rajasthan.

23<sup>rd</sup> February, 2024 : Exposure Visit to Bamboo Cluster at Kudal



The Jodhpur Handicrafts Exporters' Association (JHEA), in coordination with the Small Industries Development Bank of India (SIDBI), organized an exposure visit to a bamboo cluster in Kudal, Maharashtra, as part of the SIDBI Cluster Intervention Program. The primary objective of this visit was to explore new innovations and developments in bamboo furniture production within the Jodhpur cluster, given its sustainable nature. This initiative aimed to enhance the skills and knowledge of local artisans by introducing them to advanced techniques and sustainable practices in bamboo craftsmanship.

By integrating these innovations, the Jodhpur cluster aspires to improve the quality and marketability of its bamboo furniture products, thereby fostering economic growth and environmental sustainability in the region.

2<sup>nd</sup> March, 2023 : JHEA Mourns the Loss of Esteemed Members



The Jodhpur Handicrafts Exporters' Association (JHEA) deeply mourns the passing of two esteemed members, Shri Chandu Bhai Haswani of M/s Haswani Handicrafts and Shri Subramani Vishvanathan, of M/s Shri Vinayak Corporation.



Their departure marks the loss of two invaluable gems in our community. We extend our heartfelt condolences to their families and pray to the Almighty to grant them the strength to bear this profound loss. The contributions and presence of both individuals will be sorely missed by all, leaving a lasting impact on the JHEA and the handicrafts industry.

### 6<sup>th</sup> March, 2024 : Get together with LI Fung a leading Buying House



The Jodhpur Handicrafts Exporters' Association (JHEA), in coordination with Li & Fung, a leading buying house, organized a get-together with handicraft furniture exporters at Hotel Park Plaza. Shri Bharat Dinesh, President of JHEA, welcomed all members and shared his recent conversation with the Li & Fung team aimed at boosting trade and strengthening relations between the two organizations. He addressed the recent issue of the European Union Deforestation Regulation (EUDR) for wood product export to Europe, which requires a chain of custody documents and certification effective from December 31, 2024. Shri Dinesh also informed the member exporters that JHEA has been in discussions with relevant authorities regarding this matter.

### 13<sup>th</sup> March, 2024 : SIDBI Cluster Meeting



SIDBI organized a get together with stakeholders of the Jodhpur Wooden Furniture Cluster. Senior level officers from SIDBI discussed various interventions and programs with the beneficiaries of the Wooden Furniture Cluster of Jodhpur. Shri Bharat Dinesh, President of JHEA, informed the attendees about the successful participation in the IMM Cologne Fair and the Exposure Visit to the Netherlands organized by PUM



6<sup>th</sup> March, 2024 : Exploring Opportunities for Jodhpur Home Furniture & De cor in the Indian Market"



The JHEA, in coordination with HGH India, is organizing a road show and a symposium on “Exploring Opportunities for Jodhpur Home Furniture & Décor in the Indian Market” at Hotel Taj Hari Mahal, Jodhpur. JHEA President Shri Bharat Dinesh informed that Jodhpur’s furniture sector has been growing steadily in the Indian market, with an annual value of around Rs. 3000 crores. The domestic furniture market holds significant potential.



Shri Arun Rongata, Director of HGH India, informed members that the fair has been very fruitful for furniture manufacturers. He noted that the footfall of domestic buyers has increased, significantly boosting the demand for Jodhpur’s furniture in Mumbai and other tier 1 cities. Given the excellent business opportunities provided by HGH, he invited members to participate in HGH India Mumbai.





**S.K. LILA & CO.**  
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## **AUDIT REPORT**

I/We have examined the Balance Sheet of **JODHPUR HANDICRAFTS EXPORTERS ASSOCIATION** as at **31<sup>st</sup> March 2024** and the Income and Expenditure Account for the year ended on that date which are in agreement with the books of accounts maintained by the said Association.

I/We have obtained all the information and explanations which to the best of my knowledge and belief were necessary for the Association's office visited by me/us so far as appears from my/our examination of the books.

In my/our opinion and to the best of my/our information, and according to the information given to me/us, the said accounts give a true and fair view: -

- (i) In the case of the Balance Sheet, of the state of the affairs of the above named Association as at 31<sup>st</sup> March 2024 and
- (ii) In the case of the Income and Expenditure Account of the surplus of its accounting year ending on 31<sup>st</sup> March 2024.

Yours sincerely,

**Place: Jodhpur**  
**Date: 25/07/2024**

**For and on behalf of S.K. LILA & Co.**  
**Chartered Accountants**

  
**(Suresh Kumar Lila)**  
**(Partner)**  
**M.No.073300**





JODHPUR HANDICRAFTS EXPORTERS ASSOCIATION					
BALANCE SHEET AS ON 31st MARCH 2024					
LIABILITIES		AMOUNT	ASSETS		AMOUNT
<b>GENERAL RESERVE FUND</b>			<b>FIXED ASSETS</b>		
BALANCE AS PER LAST A/C	:	3984318.56	<b>OFFICE EQUIPMENTS</b>		
ADD: SURPLUS FOR CURRENT YEAR	:	784614.72	WRITTEN DOWN VALUE	:	29735.19
LESS: TDS WRITTEN OFF	:	87724.00	LESS DEP. @ 15%	:	4461.00
		4681209.28			25274.19
<b>RESERVE FUND</b>			<b>FURNITURE &amp; FIXTURES</b>		
MEMBERSHIP(ENTRANCE) FEE FUND	:	1100600.00	WRITTEN DOWN VALUE	:	4012.99
			LESS DEP. @10%	:	401.00
					3611.99
<b>CURRENT LIABILITIES</b>			<b>COMPUTERS AND PRINTERS</b>		
GORA EXPORTS	:	60000.00	WRITTEN DOWN VALUE	:	32496.00
OUTSTANDING EXPENSES	:	377800.00	LESS DEP. @ 40%	:	12998.00
					19498.00
			<b>INVESTMENTS</b>		
			FIXED DEPOSITS (SBBJ)	:	3005368.00
			FIXED DEPOSIT (PNB)	:	1842080.00
			<b>CURRENT ASSETS</b>		
			CASH IN HAND	:	10021.00
			CASH AT BANK (PNB)	:	1244003.10
			TDS DEDUCTED AT SOURCE	:	66753.00
			<b>SECURITY DEPOSITS</b>		
			TELEPHONE DEPARTMENT	:	3000.00
<b>TOTAL</b>	:	<b>6219609.28</b>	<b>TOTAL</b>	:	<b>6219609.28</b>

DATE : 25/07/2024  
PLACE : JODHPUR

**FOR JODHPUR HANDICRAFTS EXPORTERS' ASSOCIATION**

FOR S.K. LILA & CO.  
(Chartered Accountants)

SD/-  
PRESIDENT

SD/-  
SECRETARY

SD/-  
TREASURER

SD/-  
S.K. LILA  
(Partner)



**Suresh Ji Lila**  
Chartered Accountant

## Special Thanks

Shri Suresh Ji Lila is Honorary Chartered Accountant of JHEA since its inception (1998). He has founded M/s S.K. Lila & Company in the year 1988. The JHEA express its heartfelt gratitude to Shri Suresh Ji Lila who is providing his valuable as well as distinguished honorary services from last 26 years to the JHEA.



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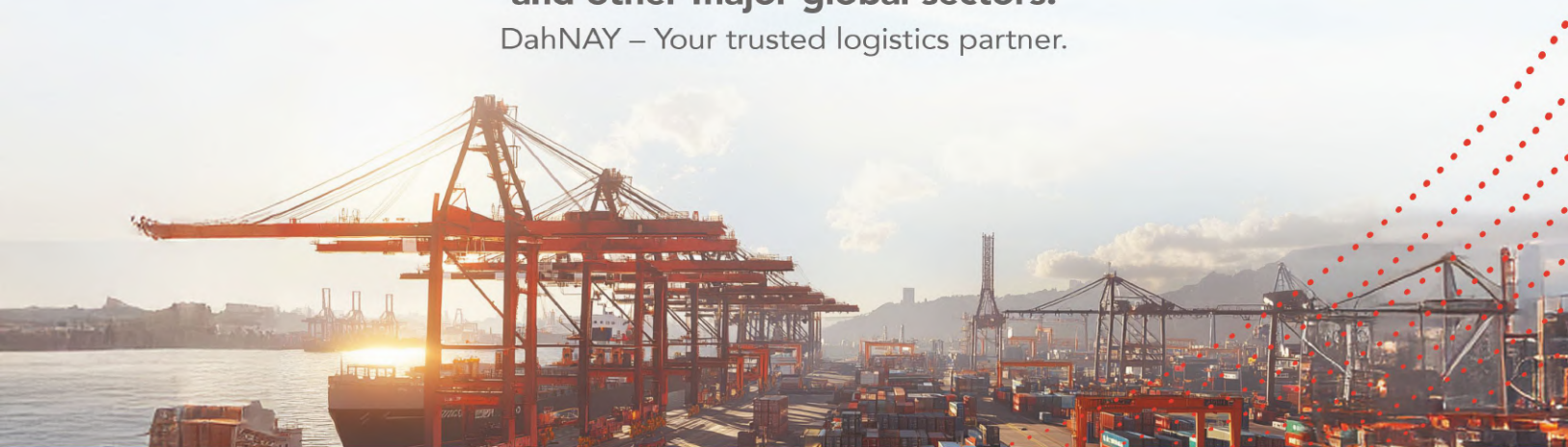


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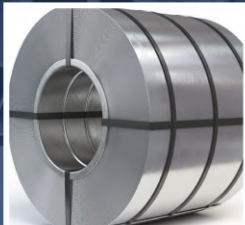
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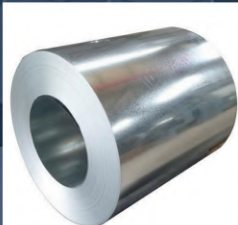
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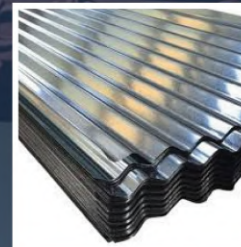
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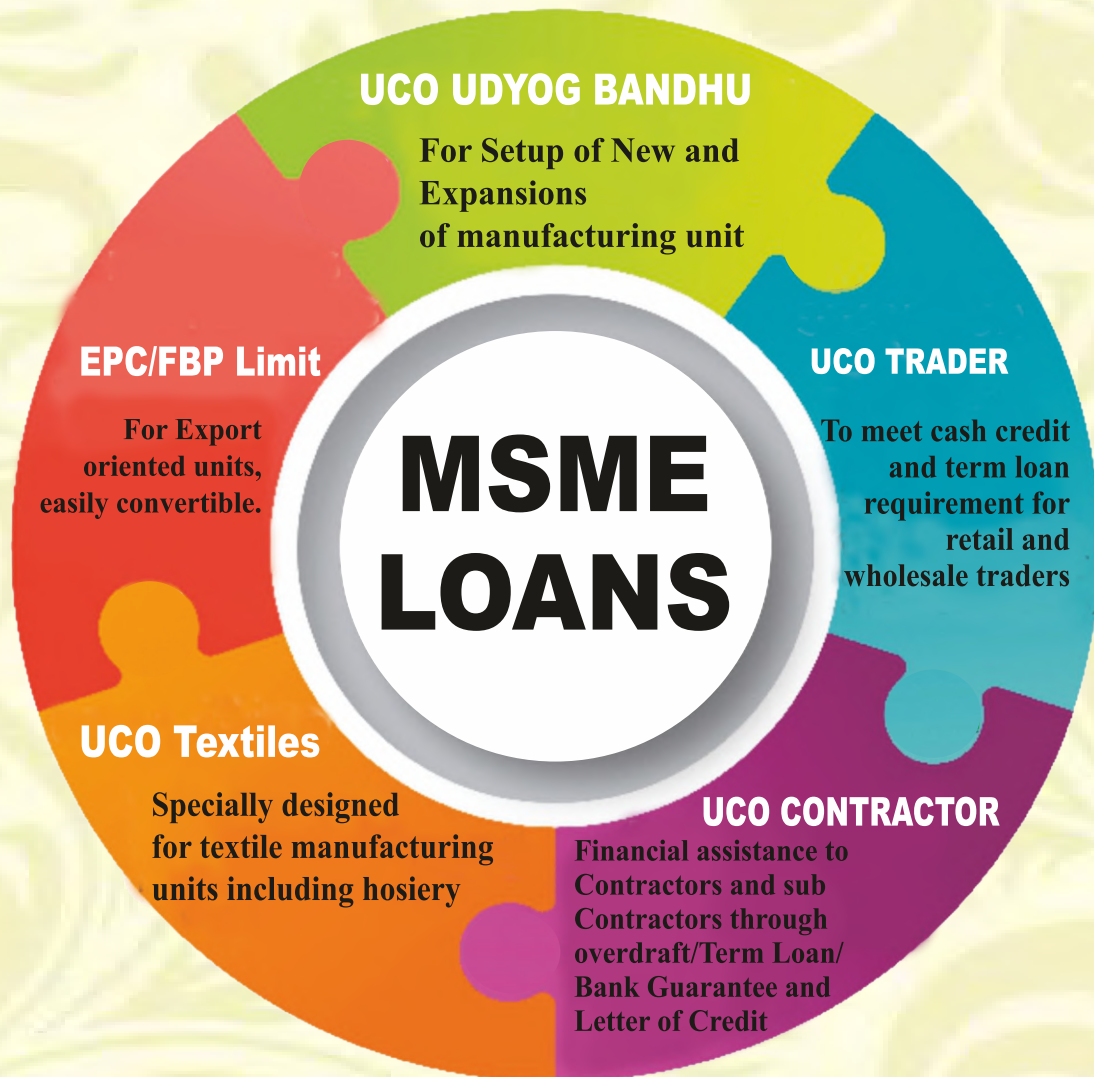


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